



## The Novartis approach to rankings and ratings

Novartis is regularly included in a number of third-party rankings and ratings that evaluate our performance and/or others' perception of our performance in various defined areas or categories, such as innovation, sustainability and diversity. As part of these rankings/ratings, Novartis is usually compared with industry peers and with large corporations in other industries.

When based on sound methodology and accurate data, these rankings/ratings can have value for our stakeholders and for Novartis. They can provide guidance on our performance in certain areas, in comparison to other companies.

In light of this value, Novartis actively cooperates with reputable ranking/rating organizations. This primarily involves providing information and data. In addition, when appropriate, we share ranking/rating results with our employees and the general public (for example on our website and social media channels).

We follow the guidelines below when deciding whether to cooperate with a ranking/rating organization:

- The organization must be free of potential conflicts of interest. An example of a conflict of interest would be if the organization that publishes a ranking/rating offers consulting services to the ranked/rated companies in the area(s) evaluated by the ranking/rating.
- The organization must be willing to disclose its methodology and the sources of data used to calculate the ranking/rating.
- The methodology must be scientifically robust.