NOVARTIS

# Senior Data Analyst

Job ID
REQ-10092508

十一月 17, 2026

India

## 摘要

Within DD&IT Experience & Adoption at Novartis, Data Analysts define how digital experience is measured and turn behavioral, survey, support, operational and adoption data into evidence that improves products, journeys and business decisions.

This is a hands-on senior individual-contributor role. You will combine strong analytical and statistical expertise with sound judgement, partnering with research, product, design, engineering and business stakeholders to make data trustworthy, accessible and actionable.

## About the Role

### Major Accountabilities

- Own the measurement framework: Define experience metrics, baselines, benchmarks and appropriate usage for the products and journeys in scope.

- Analyze experience and behavior: Conduct segmentation, cohort, funnel, journey and driver analyses, applying appropriate statistical methods and clearly communicating assumptions and limitations. Quantify the size of issues surfaced by qualitative research, and pressure-test claims the data does not support.

- Design surveys and experiments: Develop reliable experience and satisfaction measures, and advise on A/B test design, statistical power, analysis and interpretation.

- Build the data foundation: Specify instrumentation and event tracking, and develop reliable data pipelines, models and dashboards with clear documentation and consistent metric definitions.

- Turn analysis into decisions: Translate findings into clear recommendations for senior product and business stakeholders, communicating confidence, limitations and expected impact.

- Strengthen user research practice: Partner with user researchers and accessibility specialists so quantitative and qualitative evidence are explored together, rather than stitched together afterwards. Set analytical standards, review work and mentor colleagues.

- Use data and AI responsibly: Protect associate data through appropriate privacy, minimization and access controls, and apply AI-assisted analysis with transparent human validation.

**Minimum Requirements**

- 8+ years of analytics experience, ideally in product, digital experience, customer experience or people analytics.

- Advanced SQL and working proficiency in Python or R for analysis and automation.

- Hands-on experience building dashboards and data models in Power BI, Tableau, Looker or a similar modern BI platform.

- Applied expertise in sampling, significance testing, regression, segmentation, driver analysis and experiment evaluation.

- Survey and measurement expertise, including established experience and usability scales and their limitations.

- Ability to define instrumentation, event tracking and documented metrics that enable reliable self-service reporting.

- A track record of translating complex analysis into decisions for technical, non-technical and senior stakeholder audiences.

- Working knowledge of data governance, privacy and responsible handling of workforce or other sensitive data.

- A bachelor ' s degree in statistics, data science, economics, psychology, engineering, information systems or a related quantitative discipline, or equivalent practical experience.

- Experience with modern analytics engineering practices (e.g. dbt, version-controlled data transformation workflows), mixed-method user research or in regulated multinational environments is a plus.

**Why Novartis?**

Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!
Learn more here:

https://www.novartis.com/about/strategy/people-and-culture

Commitment to Diversity and Inclusion:
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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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地点

India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Information Technology

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6afc3e2587d01519193758", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};

config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

## Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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