NOVARTIS

Associate Director, Content Workflow Strategy & Delivery

Job ID
REQ-10091613

十一月 10, 2026

USA

摘要

#LI- Remote

The Associate Director, Content Workflow Strategy & Delivery is a transformational role accountable for reimagining capabilities to unlock measurable value across the end-to-end content lifecycle by improving quality, re-use, and opening capacity to support business scale. This role looks beyond individual process improvements to deliver a compliant-by-design content ecosystem in a multi-phased approach. This key role will partner across a diverse group of stakeholders including advertising agencies, marketers, MLR, Compliance, capability builders, and executives to define an integrated, AI-enabled operating system combining UX, process, governance, data, and technology. The successful candidate has proven the ability to translate problem statements into technical specifications, deliver change through Agile methodologies, and a track record of bringing enterprise-level AI use cases to life.

This position can be based remotely anywhere in the U.S. (there may be some restrictions based on legal entity). Please note that this role would not provide relocation as a result. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager. This position will require up to 10% travel.

About the Role

Key responsibilities:

- **Drive the workflow automation roadmap**: Define, in collaboration with leaders, a future-forward vision and prioritized roadmap for content supply chain capabilities (process, governance, data, and technology) that improve speed, quality, and compliance across the US community. Manage cyclical optimizations, release milestones, and reportable outcomes.
- **Design and execute end-to-end operations**: Process engineer, deploy, and continuously improve integrated content supply chain process & frameworks that are structured, user-centric, and audit-ready. Ensure consistent application of operating model through standardized ways of working, frameworks, and methodologies.
- **Build new enablement capabilities (Automation/AI)**: Identify, test, optimize, and scale automation and AI-enabled solutions that reduce manual effort, strengthen compliance, and improve the user experience, while retaining human oversight.
- **Translate business problems into product-ready requirements**: Partner with cross-functional SMEs, Marketing Technology, and external vendors to convert needs into clear problem statements, process flows, testing plans, and measurable outcomes in alignment with Novartis ' agile ways of working.
- **Embed compliance-by-design**: Ensure process and platform enhancements meet internal and external standards with controls and documentation designed for auditability and sustained adherence.
- **Deeply understand the customer**: Collect and leverage operational data, customer feedback, and issue patterns to diagnose root causes, prioritize improvements, and drive strategic decisions.
- **Measure value and performance**: Define, track, and analyze critical KPIs (e.g., cycle time, rework, right-first-time, throughput, compliance, adoption) to evaluate and communicate performance, considerations, and investment cases to both leadership and stakeholders.

Essential Requirements:

- BA/BS degree in a related field (e.g., Marketing, Operations, Industrial Engineering, Business Administration, Information Systems).
- 5+ years of experience in Marketing Operations/Content Operations, including knowledge of content approval processes (PRC, MLR, MAP) and content lifecycle practices
- Strong understanding of regulated content, claims, and metadata strategy
- Strong analytical and systems-thinking, able to articulate upstream/downstream impacts, quantify opportunity, and drive data-informed decisions, using working knowledge of integrated MarTech ecosystems (e.g., Aprimo, Veeva, Salesforce, Adobe Experience Cloud, Workfront) and demonstrated ability to translate platform capabilities (including automation and AI) into scalable process improvements
- Excellent written and verbal communication skills; able to translate complexity into clear process, requirements, documentation, and executive-ready narratives
- Proven ability to manage a portfolio of work (roadmap, enhancements, experimentation, and continuous improvement) with strong prioritization, attention to detail, and a track record of delivering measurable improvements under tight timelines
- Demonstrated ability to influence and align cross-functional stakeholders from brand teams to

legal/regulatory to technology to deliver outcomes in a matrixed environment
- Comfort operating in ambiguity and change; able to build new capabilities from concept through adoption, and to adapt quickly as business priorities and technology evolve

Desirable Requirements:

- Agile Scrum Master or Product Owner Certification
- Six Sigma Green or Black Belt Certified

Novartis Compensation Summary:

The salary for this position is expected to range between $145,600 and $270,400 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Marketing

地点
USA

站点
Remote

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Alternative Location 1
East Hanover, New Jersey, USA

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af3a583e53a2769781802", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {

console.error(e.message) }

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