NOVARTIS

Manager, Corporate Affairs Intelligence, Stakeholder Intelligence

Job ID
REQ-10091363

十一月 17, 2026

USA

摘要

Job Title: Manager, Corporate Affairs Intelligence - Stakeholder Intelligence

#LI-Hybrid

Location: East Hanover, United States

Relocation Support: This role is based in East Hanover, United States. Novartis is unable to offer relocation support: please only apply if accessible.

Who shapes the external environment, how does influence move, and where do priority audiences get and trust their information? In this role, you'll map the stakeholders, communities and networks around Novartis and analyze their positions, behaviors and information channels. You'll help Corporate Affairs engage the right voices and protect trust and license to operate.

About the Role

Key Responsibilities

- Identify meaningful and non-obvious signals, patterns, contradictions, evidence gaps, connections, and preliminary implications across stakeholder positions, behaviors, relationships, communities, networks, sources of influence, and information flows.
- Connect emerging issues, external developments, and industry and competitive narrative intelligence to the stakeholder ecosystems that can amplify, resist, or shape their impact on Novartis, including implications for engagement, reputation, trust, and license to operate.
- Maintain assigned areas of Corporate Affairs Intelligence's stakeholder intelligence foundation, preserving stakeholder identities, segments, positions, relationships, influence pathways, information sources and channels, evidence, context, assumptions, methods, findings, and analytical learning for reuse across briefs.
- Collect, structure, validate, and analyze quantitative and qualitative information from diverse sources, including traditional and social media, financial and corporate disclosures, policy and regulatory materials, scientific literature, stakeholder communications, public web content, blogs, forums, and other digital information environments, ensuring evidence is accurate, objective, traceable, and appropriate for the analytical question.
- Synthesize evidence into clear findings and evidence-based preliminary judgments and points of view, distinguishing supported conclusions from assumptions, uncertainties, and questions requiring further analysis or escalation.
- Apply AI-enabled workflows responsibly to improve analytical speed, rigor, and depth; validate AI-generated outputs against trusted evidence; and document improvements to prompts, methods, and workflows.
- Engage Corporate Affairs stakeholders at the project level to gather context, clarify how intelligence may be used, test understanding, and communicate findings while preserving analytical objectivity.
- Strengthen Corporate Affairs Intelligence's collective intelligence by producing objective, evidence-based work; communicating complex ideas clearly; seeking feedback; and collaborating across roles, workstreams, and functions.

Essential Requirements

- Bachelor ' s degree and relevant experience in stakeholder intelligence, research, analytics or a related field.
- Experience analyzing traditional and social media, stakeholder and community communications, professional forums, scientific and medical information channels, congresses and conferences, and government and policy sources.
- Proven experience managing analytical work from research planning and evidence collection through validation, synthesis and insight development.
- Strong ability to analyze structured and unstructured information from media, digital, policy, scientific and stakeholder sources.
- Hands-on experience with research, monitoring, data, intelligence or artificial intelligence-enabled tools and workflows.
- Strong analytical and strategic thinking, translating complex evidence into objective, business-relevant insights and judgments.
- Experience identifying and analyzing stakeholders, communities, relationships, networks, influence pathways and evolving information behaviors.
- Ability to communicate complex findings clearly and collaborate effectively with stakeholders

across teams and functions.
- Intellectual curiosity, attention to detail and sound judgment, with confidence working independently in complex and ambiguous environments.

Benefits & Rewards

The salary for this position is expected to range between $98,700.00 and $183,300.00 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

To learn more about the culture, rewards and benefits we offer our people click here.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you

need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
Corporate Affairs

Business Unit
Communications

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U061 (FCRS = US061) Novartis Services, Inc.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6afc86559f1b3965244704", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }
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// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }
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