Patient Experience & Activation Associate

Job ID
REQ-10090446

十一月 11, 2026

Panama

Mevcut: T ü rk | Deutsch | English | Espa ñ ol | Fran ç ais | Italiano | 日本語 | Nederlands | P y c c к и й Sloven š č ina | 中文

摘要

Novartis i ç m ü ş terilerine (CPO'lar ve B ö lgesel pazarlama ve sat ı ş ekipleri) ç e ş itli d ü ş ü k-orta karma ş ı kl ı ktaki analitik raporlar konusunda analitik destek sa ğ lamak.
Niteliksel ve niceliksel analitikler sa ğ layarak ve ileterek Novartis i ç m ü ş terileri i ç in veriye dayal ı karar vermeyi desteklemek ve kolayla ş t ı rmak
Bilgi payla ş ı m ı , i ş e al ı m ve e ğ itim deste ğ i, i ş le ilgili t ü m g ö revlerde/faaliyetlerde destek ekibi lid s ü re ç dok ü mantasyonu ve bilgi havuzlar ı olu ş turma gibi ç e ş itli giri ş imlere dahil olarak uygulama olu ş turmada GBS -GCO i ş ini destekleyin.
-Promosyon pazarlama materyallerinin tasarlanmas ı ndan sorumlu kapsaml ı bir tasar ı m ekibinin ayr ı lmaz bir par ç as ı olmak.

About the Role

Major Accountabilities

-Mutab ı k kal ı nan SLA'lara g ö re m ü ş teri gereksinimlerinin alt ı nda olu ş turun ve sunun.
-Hizmetlerin teslimat ı boyunca uygun dok ü mantasyon ve ileti ş im ile yap ı land ı r ı lm ı ş proje y ö neti yakla ş ı m ı yoluyla hizmet teslim etmek
-Kalite g ü vencesi ; Kalite ve do ğ ruluk i ç in ç ı kt ı lar ı n en y ü ksek d ü zeyde oldu ğ undan emin olun. Ö ng ö r ü len s ü reler i ç inde zaman ı nda proje teslimi.
-Standart i ş letim prosed ü rlerinin (SOP'ler) olu ş turulmas ı ve s ü rd ü r ü lmesinde destek
-Niteliksel ve niceliksel raporlar ı yakalayan bilgi havuzlar ı n ı n geli ş tirilmesi ve s ü rd ü r ü lmesinde destek.
-Ç e ş itli bilgi payla ş ı m oturumlar ı na kat ı lmak

Key Performance Indicators

Novartis i ç m ü ş terilerine (CPOlar ve B ö lgesel pazarlama ve sat ı ş ekipleri) ç e ş itli d ü ş ü k-orta karma ş ı kl ı ktaki analitik raporlar konusunda analitik destek sa ğ lamak.
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-Promosyon pazarlama materyallerinin tasarlanmas ı ndan sorumlu kapsaml ı bir tasar ı m ekibinin ayr ı lmaz bir par ç as ı olmak.

Work Experience

-İ la ç sekt ö r ü nde ç al ı ş ma deneyimi
Proje Y ö netimi
Operasyon Y ö netimi ve Uygulama

Skills

Reklam Kampanyalar ı
Alteryx (Alternatif)
Analitik D ü ş ü nme
Marka Bilinirli ğ i
-İ ş A ğ ı
Merak
Dijital Pazarlama
E-posta pazarlama
Pazarlama İ leti ş imi
Pazarlama Planlar ı
Pazarlama Stratejisi
Medya Kampanyalar ı
S ü re ç Dok ü mantasyonu
Stratejik Pazarlama

Language

İ ngilizce

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Marketing

地点
Panama

站点
Panama

Company / Legal Entity
PA01 (FCRS = PA001) Novartis Pharma (Log) Inc

Functional Area
Marketing

Job Type
Full time

Employment Type
Kadrolu

Shift Work

No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af66f72ef7c6862344235", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

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