Patient Experience & Activation Associate

Job ID
REQ-10090446

十一月 11, 2026

Panama

Na voljo v: Sloven š č ina | Deutsch | English | Espa ñ ol | Fran ç ais | Italiano | 日本語 | Nederlands | P y c c | Türkçe | 中文

摘要

Žagotavljanje analiti č ne podpore Novartisovim notranjim strankam (CPO-jem in regionalnim marketin š kim in prodajnim ekipam) pri razli č nih analiti č nih poro č ilih nizke srednje kompleksnosti.
Þodpora in omogo č anje odlo č anja na podlagi podatkov za Novartisove interne stranke z zagotavljanjem in sporo č anjem kvalitativne in kvantitativne analitike
Þodpora GBS&CO poslovanju pri gradnji prakse z vklju č evanjem v razli č ne pobude, kot so izmenjava znanja, podpora pri uvajanju in usposabljanju, podpora vodji ekipe pri vseh poslovnih nalogah / dejavnostih, dokumentacija procesov gradnje in skladi š č a znanja.
Biti sestavni del celovite oblikovalske ekipe, odgovorne za oblikovanje promocijskih marketin š kih materialov.

About the Role

Major Accountabilities

-Ustvarite in dostavite pod zahtevami strank v skladu z dogovorjenimi pogodbami o ravni storitve.
-Zagotavljanje storitev s strukturiranim pristopom upravljanja projektov z ustrezno dokumentacijo in komunikacijo med izvajanjem storitev
-zagotavljanje kakovosti; Zagotovite, da so rezultati za kakovost in natan č nost najvi š jega reda. Pravo č asna izvedba projekta v predpisanih rokih.
-Podpora pri oblikovanju in vzdr ž evanju standardnih operativnih postopkov (SOP)
-Podpora pri razvoju in vzdr ž evanju repozitorijev znanja, ki zajemajo kvalitativna in kvantitativna poro č ila.
-Sodelovanje v razli č nih sejah za izmenjavo znanja, ki

Key Performance Indicators

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Work Experience

Delovne izku š nje v farmacevtski industriji
Vodenje projektov
Vodenje operacij in izvr š evanje

Skills

Ogla š evalske akcije
Prevajanje...
Analiti č no razmi š ljanje
Prepoznavnost blagovne znamke
Poslovno mre ž enje
Radovednost
Digitalni marketing
E-po š tno tr ž enje
Tr ž no komuniciranje
Marketin š ki na č rti
Tr ž na strategija
Medijske kampanje
Procesna dokumentacija
Strate š ki marketing

Language

Angle š č ina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Marketing

地点
Panama

站点
Panama

Company / Legal Entity
PA01 (FCRS = PA001) Novartis Pharma (Log) Inc

Functional Area
Marketing

Job Type
Full time

Employment Type
Redni sodelavec

Shift Work

No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af66f9d3e20c509602046", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

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