# Patient Experience & Activation Associate

Job ID
REQ-10090446

十一月 11, 2026

Panama

Disponible en: Fran ç ais | Deutsch | English | Espa ñ ol | Italiano | 日本語 | Nederlands | P у с с к и й | Sloven š č in a | T ü rk | 中文

## 摘要

-Fournir un soutien analytique aux clients internes de Novartis (CPO et é quipes r é gionales de marketing et de vente) sur divers rapports analytiques de complexit é faible à moyenne.
-Soutenir et faciliter la prise de d é cision fond é e sur les donn é es pour les clients internes de Novartis en fournissant et en communiquant des analyses qualitatives et quantitatives
-Soutenir les entreprises GBS&CO dans la pratique de la construction en s ' impliquant dans diverses initiatives telles que le partage des connaissances, le soutien à l ' int é gration et à la formation, le chef d ' é quipe de soutien dans toutes les t â ches/activit é s li é es à l ' entreprise, la documentation des processus de construction et les r é f é rentiels de connaissances.
-Faire partie int é grante d ' une é quipe de conception compl è te responsable de la conception de mat é riel de marketing promotionnel.

## About the Role

Major Accountabilities

- Cr é ez et livrez en dessous des exigences du client conform é ment aux SLA convenus.
- Fournir des services par le biais d ' une approche structur é e de la gestion de projet qui fournit une documentation et une communication ad é quates pendant le processus de prestation des services.
- Assurance qualit é ; Assurez-vous que les livrables de qualit é et d ' exactitude sont de la plus haute qualit é . Livraison du projet dans les d é lais impartis.
- Soutien à la cr é ation et à la mise à jour de proc é dures op é rationnelles normalis é es (SOP)
- Soutien à l ' é laboration et à la mise à jour de r é f é rentiels de connaissances qui capturent des rapports qualitatifs et quantitatifs.
- Participez à diverses r é unions de partage des connaissances,

Key Performance Indicators

- Fournir un soutien analytique aux clients internes de Novartis (CPO et é quipes r é gionales de marketing et de vente) sur divers rapports analytiques de complexit é faible à moyenne.
- Soutenir et faciliter la prise de d é cision fond é e sur les donn é es pour les clients internes de Novartis en fournissant et en communiquant des analyses qualitatives et quantitatives
- Soutenir les entreprises GBS&CO dans la pratique de la construction en s ' impliquant dans diverses initiatives telles que le partage des connaissances, le soutien à l ' int é gration et à la formation, le chef d ' é quipe de soutien dans toutes les t â ches/activit é s li é es à l ' entreprise, la documentation des processus de construction et les r é f é rentiels de connaissances.
- Faire partie int é grante d ' une é quipe de conception compl è te responsable de la conception de mat é riel de marketing promotionnel.

Work Experience

- Exp é rience professionnelle dans l'industrie pharmaceutique
- Gestion de projet
- Gestion et ex é cution des op é rations

Skills

- Campagnes publicitaires
- Alteryx
- Pens é e analytique
- Notori é t é de la marque
- R é seautage d'affaires
- Curiosit é
- Marketing num é rique
- Marketing par e-mail
- Marketing Communications
- Marketing Plans
- Strat é gie marketing
- Campagnes m é diatiques
- Documentation du processus
- Marketing strat é gique

Language

Anglais

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

**Benefits and Rewards:** Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Marketing

地点
Panama

站点
Panama

Company / Legal Entity
PA01 (FCRS = PA001) Novartis Pharma (Log) Inc

Functional Area
Marketing

Job Type
Full time

Employment Type

CDI

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af66f79a0fdb163761017", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

Job ID
REQ-10090446

# Patient Experience & Activation Associate

Apply to Job



Job ID
REQ-10090446

## Patient Experience & Activation Associate

Apply to Job

---

**Source URL:**
*https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-*

*activation-associate-fr-fr*

**List of links present in page**

1. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-de-de
2. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate
3. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-es-es
4. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-it-it
5. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-ja-jp
6. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-nl-nl
7. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-ru-ru
8. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-sl-si
9. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-tr-tr
10. https://www.novartis.com.cn/careers/career-search/job/details/req-10090446-patient-experience-activation-associate-zh-cn
11. https://www.novartis.com/about/strategy/people-and-culture
12. https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf
13. https://novartis.wd3.myworkdayjobs.com/fr-FR/NovartisCareers/job/Panama/Patient-Experience---Activation-AssociateREQ-10090446
14. https://novartis.wd3.myworkdayjobs.com/fr-FR/NovartisCareers/job/Panama/Patient-Experience---Activation-AssociateREQ-10090446