NOVARTIS

Oncology Brand Manager

Job ID
REQ-10090246

十一月 17, 2026

Chile

摘要

#LI-Hybrid

Lead the breast cancer brand strategy for Chile, strengthening brand positioning and market share while creating clear, effective ways of working across the cross-functional team. This role requires an action-oriented marketing leader who can rapidly build business understanding, manage forecasting and product lifecycle priorities, and drive engagement in access plans across Medical, Value & Access, Sales and Supply.

This role is based in Santiago, Chile. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

About the Role

Key responsibilities

- Lead and execute the breast cancer brand strategy in Chile, translating cluster priorities into a clear local plan that strengthens brand leadership, positioning and market share.
- Own brand performance and P&L management, including business forecasting, budget stewardship, performance tracking and timely corrective actions.
- Drive disciplined product lifecycle management, identifying opportunities and risks and adapting plans based on market, customer and competitive insights.
- Establish effective team dynamics and ways of working, providing senior leadership and creating clarity, accountability and momentum across the brand team.
- Build trusted partnerships with Medical, Value & Access, Sales and Supply to align priorities and deliver an integrated customer and patient-focused strategy.
- Advance access plan engagement by connecting marketing priorities with payer and market-access needs and tracking execution against agreed outcomes.
- Navigate a complex oncology environment with a hands-on, action-oriented approach, making sound decisions and maintaining focus on the highest-impact priorities.
- Use market knowledge and analytics to monitor brand health, competitor activity and customer needs, and convert insights into practical commercial actions.
- Communicate the brand vision and priorities effectively to key stakeholders, influencing without direct authority and ensuring accountability for commitments.

Essential Requirements

- University degree in business, marketing, life sciences or a related field, with relevant oncology brand management experience and fluent English communication skills; Spanish fluency is required for the Chilean market.
- Demonstrated experience developing and executing brand strategy in oncology, ideally within breast cancer or solid tumors.
- Strong P&L, business forecasting and budget management capabilities, with the ability to translate performance data into action.
- Solid knowledge of the oncology market, customer landscape, competitive environment and access considerations in Chile.
- Proven leadership and influencing skills, with the ability to align senior and cross-functional stakeholders without direct reporting authority.
- Excellent communication and collaboration skills, with experience partnering across Medical, Value & Access, Sales and Supply.
- Strategic mindset combined with a hands-on, action-oriented approach, learning agility and the ability to navigate complexity.

- High standards of ethics and accountability, with a consistent focus on delivering commitments and building trust.

Desirable Requirements

- Experience in a large innovative pharmaceutical company and familiarity with internal commercial platforms and tools.
- Established knowledge of the Chilean oncology and market-access ecosystem.

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Other

地点
Chile

站点
Santiago

Company / Legal Entity
CL01 (FCRS = CL001) Novartis Chile S.A.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6afc6767040f2419096430", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type.

window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

Job ID
REQ-10090246

Oncology Brand Manager

Apply to Job



Job ID
REQ-10090246

Oncology Brand Manager

Apply to Job

Source URL:
https://www.novartis.com.cn/careers/career-search/job/details/req-10090246-oncology-brand-

manager

List of links present in page

1. https://www.novartis.com/about/strategy/people-and-culture
2. https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf
3. https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Santiago/Oncology-Brand-ManagerREQ-10090246
4. https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Santiago/Oncology-Brand-ManagerREQ-10090246