NOVARTIS

Sr. Sales and Marketing Manager

Job ID
REQ-10090180

十一月 06, 2026

Philippines

摘要

Sr Sales & Marketing Manager
Location : Manila

#LI-Hybrid

Want to shape a brand's growth and help get new therapies to patients? Join Novartis as a Sr Sales & Marketing Manager. You'll own brand strategy and execution, lead product launches and work with Medical, Marketing and Sales to improve patients' lives.

About the Role

Major Accountabilities:

- Shape content for Integrated Brand and Launch Teams, and carry out tactical plans that grow

the brand
- Lead promotional activities in line with internal SOPs and the Code of Conduct
- Manage brand budgets, forecasts and expenses, and review the marketing mix to get the best results
- Find market insights and opportunities through direct contact with customers
- Run both local and regional marketing initiatives
- Track product performance and the market, and adjust course when needed
- Work with Medical and Marketing teams to identify key centers, KOLs and patient needs in your territory

Requirements

- Minimum 3 years of marketing experience in pharma
- Proven experience launching products
- People leadership experience
- P&L or unit accountability experience
- Oncology experience is a plus

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
General Management

地点
Philippines

站点

Makati City

Company / Legal Entity
PH03 (FCRS = PH003) Novartis Healthcare Philippines, Inc

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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