NOVARTIS

Manager, Economic Modelling

Job ID
REQ-10088431

九月 24, 2026

India

摘要

-Implements strategies at a country level, contributes to the timely listings and contract renewals of Novartis brands. -Interprets payer research results to develop solid insights on explicit and implicit needs of payers. Leverages this payer environment knowledge to develop, optimal brand pricing, market positioning and stakeholder influence strategies. -Delivers high quality, impactful, product listing agreements and develops negotiation strategies in collaboration with the Health Policy and/or Access Team. -Manage cross -functional teams in the development and submission of evidence dossiers to HTA and/or P&R bodies

About the Role

Key Responsibilities

- Lead the development and execution of optimal pricing and reimbursement strategies in partnership with global, regional, and local stakeholders.

- Develop market access strategies that support successful product launches, lifecycle management, and sustainable patient access.
- Generate and leverage health economic evidence, value dossiers, and access-related messaging to support reimbursement and funding decisions.
- Drive the development of Health Technology Assessment (HTA) submission strategies, plans, and supporting evidence packages.
- Partner closely with cross-functional teams including Medical Affairs, Commercial, Finance, Regulatory Affairs, and Legal to align access and pricing strategies.
- Define and execute contracting and reimbursement strategies for both new and established products.
- Lead evidence generation initiatives, including real-world evidence (RWE) and health economics projects, to demonstrate product value to payers and policymakers.
- Monitor market access, healthcare policy, and reimbursement landscape changes, translating insights into actionable strategies.
- Foster strategic relationships with external stakeholders, including payers, policymakers, healthcare institutions, and industry bodies.
- Manage complex market access projects to ensure quality, compliance, and timely execution.
- Support business objectives by identifying opportunities to enhance patient access while optimizing commercial performance.

Key Performance Indicators

- Quality and timeliness of HTA submission strategies, plans, and deliverables.
- Achievement of optimal reimbursement and patient access outcomes.
- Successful implementation of pricing and contracting strategies.
- Timely generation and utilization of health economic and outcomes evidence.
- Improved market access, funding, and affordability outcomes across key products.
- Effective cross-functional collaboration and project delivery.

Essential Requirements

- MBA, master's degree in health economics, Public Health, Life Sciences, Pharmacy, or a related field preferred.
- Strong experience in Market Access, Pricing & Reimbursement, Health Economics, or Healthcare Policy within the pharmaceutical industry.
- Proven experience in developing health economic models and leading evidence-generation initiatives.
- Hands-on experience supporting HTA submissions and reimbursement applications.
- Strong understanding of healthcare systems, payer environments, and market access frameworks.
- Experience working across cross-functional teams to develop and implement access strategies.
- Demonstrated project management capabilities with a track record of delivering complex initiatives.
- Strong analytical and financial evaluation skills with the ability to translate insights into business recommendations.
- Experience in contracting, pricing strategy development, and reimbursement negotiations.
- Ability to influence stakeholders and drive outcomes in a matrix organization.
- Excellent communication, strategic thinking, and problem-solving skills.

Desirable Requirements:

- Strategic Pricing & Reimbursement
- Market Access Strategy
- Health Economics & Outcomes Research (HEOR)
- Health Technology Assessment (HTA)
- Real-World Evidence (RWE)
- Healthcare Policy & Public Health
- Financial Analysis & Business Acumen
- Data Analysis & Evidence Generation
- Cross-Functional Collaboration
- Project Management
- Regulatory Affairs Understanding
- Strategic Partnerships & Stakeholder Management
- Innovation & Agility
- Results Orientation

Preferred Experience

- Experience in developing and executing access strategies across multiple therapeutic areas.
- Proven success in securing reimbursement and improving patient access outcomes.
- Strong expertise in payer engagement, value communication, and evidence-based decision-making.
- Experience working in highly regulated and evolving healthcare environments.
- Demonstrated ability to lead strategic initiatives with significant business and patient impact.

Languages

- English (Fluent)

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
International

Business Unit
Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Market Access

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6aee525016442901397738", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:

alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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