

Senior Communications Manager

Job ID
REQ-10088275

九月 23, 2026

Mexico

摘要

#LI-Hybrid

Location: Mexico City, Mexico

Relocation Support: This role is based in Mexico City, Mexico. Novartis is unable to offer relocation support: please only apply if accessible.

Are you passionate about shaping conversations that drive meaningful change for patients, healthcare systems, and society? As Senior Communications Manager, you will play a critical role in building and protecting the reputation of Novartis while elevating the patient voice across key therapeutic areas. In this highly visible role, you will lead integrated communication and patient advocacy strategies, partnering with internal and external stakeholders to deliver impactful campaigns, strengthen engagement, and advance healthcare outcomes. This is an exciting opportunity for a communications professional who thrives at the intersection of strategy, storytelling, public affairs, and patient advocacy.

About the Role

- Develop and execute integrated communication and patient advocacy strategies aligned with business and corporate priorities.
- Lead disease awareness campaigns and coordinate cross-functional initiatives with Marketing, Medical, Excellence and Execution and Public Affairs teams.
- Build and maintain strategic relationships with patient organizations, key opinion leaders, media, scientific societies, and policymakers.
- Drive patient advocacy initiatives by embedding patient insights into business decisions and brand strategies.
- Manage communication agencies and external partners, ensuring operational excellence, impact measurement, and return on investment.
- Lead internal communications, associate engagement programs, and stakeholder communications across therapeutic areas.

Essential Requirements

- Bachelor's degree in Communications, Public Relations, Journalism, International Relations, Political Science, Business Administration, or a related field.
- Minimum five years of experience in communications, patient advocacy, public affairs, or corporate communications within the pharmaceutical industry.
- Strong experience developing and executing strategic communication and stakeholder engagement plans.
- Proven ability to manage budgets, external vendors, and complex cross-functional projects.
- Excellent written and verbal communication skills in both Spanish and English.
- Strong stakeholder management, business partnering, negotiation, and project management capabilities.

Desirable Requirements

- Advanced degree in Communications, Public Affairs, Public Policy, Business Administration, or a related field.

- Experience leading patient advocacy programs and engagement initiatives across multiple therapeutic areas.

Why Novartis?

At Novartis, our purpose is to reimagine medicine to improve and extend people's lives. By joining our Communications & Patient Advocacy team, you will help shape how patients, healthcare professionals, policymakers, and society experience Novartis. You will have the opportunity to influence meaningful healthcare conversations, champion the patient voice, and help strengthen the reputation of one of the world's leading healthcare organizations.

Accessibility and Accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities.

If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad.

Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
DIVCE

Business Unit
Communications

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6ab4cd2eb0e7e608787697", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
```

```

(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataLayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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