NOVARTIS

Manager, HCP Education Delivery

Job ID
REQ-10087769

十一月 09, 2026

USA

摘要

#LI-Hybrid

This position will be based in East Hanover, NJ site and will not have the ability to be located remotely. This position will require 20% travel as defined by the business (domestic and/or international). Please note that this role would not provide relocation, and only local candidates will be considered.

The Manager, HCP Education Delivery is a strategic Peer to Peer marketing role within the US Integrated Marketing Organization. This role is accountable for the consistent delivery of best-in-class HCP education for assigned Therapeutic Areas (TAs) and brands. It designs and delivers educational experiences that educate, engage, and build advocacy among healthcare professionals (HCPs). Leveraging Novartis HCP Education capabilities and deep customer and TA/brand insights, the Senior Manager elevates peer-to-peer promotional activities and builds a broad ecosystem of education. The role leads the creation and execution of educational experiences that inform and engage HCPs on disease state education (DSE) and unbranded education. These experiences also build confidence in appropriately selecting and prescribing Novartis products, in line with marketing strategy. The Senior Manager partners closely with Marketing Strategy, Customer Experience,

Customer Engagement, and Medical, and helps foster a curious, inspired, and unbossed culture through collaboration and accountability.

About the Role

Key Responsibilities:

- Design and deliver impactful peer-to-peer HCP education aligned with brand and TA strategies
- Partner cross-functionally with Marketing Strategy, Customer Experience, Customer Engagement, and Medical to deliver consistent, high-quality, integrated educational experiences across channels
- Translate scientific data and customer insights into engaging, compliant content tailored to diverse HCP audiences
- Lead multiple high-priority projects from concept through execution, ensuring on-time, on-budget delivery
- Drive initiatives that enhance the HCP experience and demonstrate measurable improvement
- Apply strategic and analytical thinking to evaluate and optimize the effectiveness of educational programs, using data and insights to inform decisions
- Maintain full compliance with regulatory standards, internal policies, and Corporate Integrity Agreement (CIA) requirements while executing promotional education activities
- Build strong partnerships with Medical Experts and medical colleagues within assigned TAs to ensure scientifically accurate, credible education
- Share insights and best practices with fellow HCP Education Delivery colleagues to strengthen consistent standards across the center of excellence
- Leverage data, digital tools, and responsible AI to accelerate content development and personalize education across channels

Essential Requirements:

- Bachelor's degree in a related field required; Master of Science and/or MBA preferred.
- A minimum of 3 years of commercial marketing experience, with a proven track record of building scalable HCP education programs. Alternatively, candidates with 2 years of marketing experience and completion of a postdoctoral fellowship at a major pharmaceutical company will also be considered.
- Demonstrated ability to communicate scientific data effectively to a variety of audiences.

- Experience driving enterprise-wide initiatives that enhance the HCP experience and demonstrate measurable improvement.

- Proven project management skills, with the ability to lead and deliver multiple high-priority projects on time, within scope, and on budget. A strategic and analytical mindset is essential, as demonstrated through key projects or initiatives.

- Accomplished cross-functional leadership and influencing skills, with the ability to collaborate effectively and build enduring partnerships with teams and stakeholders, including without direct authority.

Desirable Requirements:

- Multi-functional experience in the pharmaceutical or healthcare industry
- Prior experience within a center of excellence model in which consistent standards, best practices, and knowledge sharing were effectively implemented

Novartis Compensation Summary:

The salary for this position is expected to range between $126,000 and $234,000 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Marketing

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6af2cfdd7db56567102371", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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