

Project Manager, PMO Marketing

Job ID
REQ-10087187

9月 04, 2026

Mexico

摘要

#LI-Hybrid

Location: Mexico City, Insurgentes

Contract Type: Fixed-term contract (8 months)

Relocation Support: This role is based in Mexico City, Insurgentes. Novartis is unable to offer relocation support: please only apply if accessible.

Reimagining Medicine Starts With Our People

We are seeking a highly organized and strategic Project Manager, PMO Marketing to drive the successful execution of high-impact programs and initiatives across a dynamic, global marketing organization. Reporting into the PMO function, this role will lead complex, cross-functional projects from planning through implementation, ensuring delivery on time, within budget, and aligned with strategic priorities. The ideal candidate brings strong project management expertise, stakeholder management skills, and the ability to thrive in a fast-paced environment where adaptability, collaboration, and operational excellence are essential.

About the Role

Key Responsibilities

- Lead end-to-end project management of complex marketing and organizational initiatives, partnering with cross-functional teams across multiple geographies.
- Develop and maintain project plans, timelines, roadmaps, budgets, resource allocations, risk registers, and success metrics.
- Establish strong governance frameworks and ensure disciplined project execution through appropriate tracking, reporting, and decision-making processes.
- Engage and influence stakeholders at all levels, including senior leadership, steering committees, project teams, and external partners.
- Drive proactive risk identification, mitigation planning, and issue resolution to maintain program objectives and timelines.
- Coordinate communication and change management activities to support adoption and successful implementation of strategic initiatives.
- Identify and manage dependencies across multiple concurrent projects, ensuring alignment with broader organizational priorities.
- Apply PMO methodologies, tools, and best practices to improve consistency, transparency, and operational effectiveness.
- Provide recommendations and continuous improvement insights to enhance project management capabilities and ways of working.
- Foster a collaborative, inclusive, and compliant work environment while adhering to all Ethics, Risk, and Compliance standards.

Essential Requirements

- Bachelor's degree in Business, Marketing, Life Sciences, Project Management, or a related field; MBA or Master's degree preferred.
- 5-10 years of project, program, or portfolio management experience, preferably within the pharmaceutical, biotechnology, healthcare, or consumer packaged goods (CPG) industries.
- Demonstrated success managing complex, cross-functional initiatives involving multiple stakeholders and competing priorities.
- Strong understanding of project management methodologies, governance frameworks, and change management principles.
- Experience managing project budgets, resources, timelines, risks, and performance metrics.
- Excellent communication, presentation, and stakeholder management skills, with the ability to engage audiences at all organizational levels.
- Strong analytical, problem-solving, and strategic thinking capabilities.
- Advanced proficiency in project management tools, Microsoft Excel, PowerPoint, and related productivity platforms.
- Proven ability to work effectively within multicultural, globally distributed teams.
- PMP certification or equivalent project management certification is considered a strong advantage.
- Fluent English, both written and verbal.
- Ability to manage ambiguity, adapt quickly to changing business needs, and deliver results with a high degree of autonomy.
- Willingness to work flexibly and collaborate with global stakeholders, including alignment with U.S. time zones as business needs require.

Commitment to Diversity & Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a9d7c04e5afe285220031", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
```

```
(kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataLayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

Ajustes de accesibilidad

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