

Senior Product Analyst

Job ID
REQ-10087153

9月 07, 2026

India

摘要

We are seeking a Product Analyst to support the growth and adoption of the Digital Trust Program, a strategic platform responsible for consent, preference, and trust management across digital customer engagement channels.

The role will combine product management, business analysis, governance management, and program delivery responsibilities. The successful candidate will partner with business, privacy, compliance, legal, and technology teams to drive business discovery, define requirements, facilitate governance forums, manage program execution, and ensure successful delivery of Digital Trust initiatives.

About the Role

Key Responsibilities

- Support product roadmap development, prioritization, and value realization.

- Lead business discovery workshops and translate business requirements into actionable product features and user stories.
- Facilitate governance forums, steering committees, and stakeholder decision-making processes.
- Manage program plans, risks, dependencies, action items, and status reporting.
- Coordinate onboarding of markets, brands, and digital assets to the Digital Trust platform.
- Develop executive presentations, business cases, and progress reports.
- Track adoption, compliance, and operational KPIs to drive continuous improvement.
- Partner with cross-functional stakeholders to ensure alignment and successful delivery.

Essential Requirements

- 7-9 years of experience in Product Management, Business Analysis, Program Management, Digital Transformation, or related disciplines.
- Demonstrated experience managing enterprise digital platforms or compliance-driven programs.
- Strong stakeholder management, facilitation, and communication skills.
- Experience working with Agile delivery methodologies and product management practices.
- Knowledge of consent management, privacy, data governance, or trust platforms (preferred).
- Experience with OneTrust, Salesforce ecosystem, Customer Data Platforms, or similar digital engagement technologies is a plus.

Desirable Requirements

- Effective governance and decision management.
- Successful onboarding and adoption of Digital Trust capabilities.
- High-quality requirements and product documentation.
- Timely delivery of program milestones with proactive risk management.
- Measurable improvements in consent governance, compliance, and operational efficiency.

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部门

International

Business Unit

Marketing

地点

India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a9ea2f6cf264261115595", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturaadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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