

Sales Representative / Senior Territory Account Specialist (Dermatology Specialty Sales)

Job ID

REQ-10086737

8月 31, 2026

India

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摘要

Prodajni zastopnik je vodilno gonilo na š ih interakcij s strankami in prodajne uspe š nosti So obraz na š ega pristopa k izku š nji strank in gradijo globoke odnose, ki prina š ajo vrednost za stranke in paciente, da bi spodbudili rast prodaje na skladen in eti č en na č in.

About the Role

Major Accountabilities

-Spodbujanje konkuren č ne rasti prodaje

- Prepoznajte in prednostno razvrstite potencialne stranke z analizo podatkov (zdravstveni delavci in zainteresirane strani), ki vplivajo na odločitve o receptih
- Povečajte prodajno uspešnost s spretnim orkestriranjem pozitivnih izkušenj strank
- Vključite in gradite odnose.
- Sodelujte v pogovorih, ki temeljijo na vrednotah (osebno in virtualno), da boste razumeli ključne izzive strank, dejavnike odločanja, bolečine in priložnosti
- Prilagodite in organizirajte dejavnosti sodelovanja s strankami za ciljne zdravstvene delavce tako, da odražate želje strank, izkoristite razpoložljivo vsebino in več kanalov za interakcijo.
- Gradite sodelovanje s partnerstvom z zdravstvenimi delavci za razvoj trajnega sodelovanja za Novartis skozi čas
- Zagotovite nepozabne izkušnje, osredotočene na stranke, ki presegajo klinično diferenciacijo, tako da prisluhnete njihovim potrebam in razumete njihovo zdravstveno okolje
- Vzpostavite učinkovite delovne odnose z mnenjskimi voditelji in najboljšimi medicinskimi vplivnimi (na ravni ozemlja) ter izzvati trenutna vedenja, da bi izboljšali potovanje pacienta (pravi pacient, pravi čas)
- Razvijte poglobljen vpogled v stranke in razumevanje
- Zberite vpogled v poslovanje stranke in odkrijte, kaj je zanjo pomembno
- Spremljajte povratne informacije strank in pretvorite odgovore v dejanja, ki ustvarjajo dodatno vrednost in presegajo pričakovanja
- Izkoristite razpoložljive vire podatkov za ustvarjanje, dinamično določanje prioritet in prilagajanje ustreznih načrtov za ozemlje, račun in interakcijo s strankami
- Stalno deljenje vpogledov strank z ustreznimi notranjimi zainteresiranimi stranmi, da se podpre razvoj vsebine, kampanj in načrtov interakcije, povezanih z izdelki in indikacijami;
- Zagotavljanje vrednosti strankam in bolnikom
- Sodelujte skladno z medfunkcionalnimi skupinami pri oblikovanju in uvajanju rešitev, ki obravnavajo neizpolnjene potrebe strank in bolnikov
- Delovati kot zaupanja vreden partner stranki z namenom, da ji pomaga voditi poslovanje; poslušati učenj; si prizadevajo za poglobitev odnosa na skladen in etičen način; Pozicionirajte se za ustvarjanje rešitev z dodano vrednostjo.
- Delujte pošteno in pošteno, tako da stranke in sodelavce obravnavate pregledno in spoštljivo z jasnimi nameni. Ko se soočate z etičnimi dilemami, naredite pravo stvar in spregovorite, ko se stvari ne zdijo pravilne. Živite po Novartisovem etičnem kodeksu, vrednotah in vedenju.

Key Performance Indicators

Biti poseljen na lokalni ravni na podlagi smernic, ki bodo izhajale iz rezultatov upravljanja uspešnosti IMI Field Engagement Performance Management.

Work Experience

NA

Skills

Prodajne veščine
 Vpogledi v stranke
 Komunikacijske spretnosti
 Vplivanje na spretnosti
 Obvladovanje konfliktov
 Pogajalske spretnosti

Vešni č na znanja in spretnosti
Upravljanje ra č una
Medfunkcionalno usklajevanje
Zdravstveni sektor
Komericalna odli č nost
Etika
Skladnost

Language

Angle š č ina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Marketing

地点
India

站点
Rajasthan

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Sales

Job Type

Full time

Employment Type

Redni sodelavec (prodaja)

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a9772b4dd6fa437747285", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

// Ensure the global player registry array always exists, regardless of embed type.

window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed(({config, mediaInfo: {entryId: "1dgfvmafo"}})); // thumbnailEmbed() returns a

```
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataLayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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11. <https://www.novartis.com/about/strategy/people-and-culture>
12. <https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>
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