

Patient Experience & Activation Analyst

Job ID
REQ-10086439

8月 24, 2026

Brazil

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摘要

Zagotavljanje analitične podpore Novartisovim notranjim strankam (CPO-jem in regionalnim marketinškim in prodajnim ekipam) pri različnih analitičnih poročilih nizke srednje kompleksnosti. Podpora in omogočanje odločanja na podlagi podatkov za Novartisove interne stranke z zagotavljanjem in sporočanjem kvalitativne in kvantitativne analitike. Podpora GBSGCO poslovanju pri gradnji prakse z vključevanjem v različne pobude, kot so izmenjava znanja, podpora pri uvajanju in usposabljanju, podpora vodji ekipe pri vseh poslovnih nalogah / dejavnostih, dokumentacija procesov gradnje in skladiščenja znanja. Biti sestavni del celovite oblikovalske ekipe, odgovorne za oblikovanje promocijskih marketinških materialov.

About the Role

Major Accountabilities

- Ustvarite in dostavite pod zahtevami strank v skladu z dogovorjenimi pogodbami o ravni storitve.
- Zagotavljanje storitev s strukturiranim pristopom upravljanja projektov z ustrezno dokumentacijo in komunikacijo med izvajanjem storitev
- zagotavljanje kakovosti; Zagotovite, da so rezultati za kakovost in natančnost najvišjega reda. Pravočasna izvedba projekta v predpisanih rokih.
- Podpora pri oblikovanju in vzdrževanju standardnih operativnih postopkov (SOP)
- Podpora pri razvoju in vzdrževanju repozitorijev znanja, ki zajemajo kvalitativna in kvantitativna poročila.
- Sodelovanje v različnih sejah za izmenjavo znanja, ki

Key Performance Indicators

Zagotavljanje analitične podpore Novartisovim notranjim strankam (CPO-jem in regionalnim marketinškim in prodajnim ekipam) pri različnih analitičnih poročilih nizke srednje kompleksnosti. Podpora in omogočanje odločanja na podlagi podatkov za Novartisove interne stranke z zagotavljanjem in sporočanjem kvalitativne in kvantitativne analitike

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Work Experience

Delovne izkušnje v farmacevtski industriji

Vodenje projektov

Vodenje operacij in izvrševanje

Skills

Oglaševalske akcije

Prevajanje...

Analitično razmišljanje

Prepoznavnost blagovne znamke

Poslovno mreženje

Radovednost

Digitalni marketing

E-poštno trženje

Trženje komuniciranje

Marketinški načrti

Tržna strategija

Medijske kampanje

Procesna dokumentacija

Strateški marketing

Language

Angleščina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Other

地点

Brazil

站点

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCIENCIAS S.A

Functional Area

Marketing

Job Type

Full time

Employment Type

Redni sodelavec

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a8ff51d1273b621533785", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
_thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // _thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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