

Director, Data Strategy

Job ID
REQ-10086341

8月 21, 2026

USA

摘要

#LI-Remote

This position can be based remotely anywhere in the U.S. (there may be some restrictions based on legal entity). Please note that this role would not provide relocation as a result. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager. This position will require 20% travel.

Job description summary

The Director, Data Strategy defines and advances data strategies for priority US functional domains, translating business priorities into integrated roadmaps, investment recommendations, and scalable data capabilities.

This role leads two functional coverage areas, Customer Engagement and Integrated Marketing Organization and focuses on horizontal data needs that cut across brands and therapeutic areas while complementing therapeutic area-specific Data Strategy roles. The role identifies common functional use cases, data gaps, requirements, and reuse opportunities to support governed,

reusable data assets across the US organization.

About the Role

Key Responsibilities:

- Lead functional data strategy for two priority US coverage areas, Customer Engagement and Integrated Marketing Organization, defining roadmaps, priorities, capability needs, and success measures aligned to enterprise data strategy.
- For Customer Engagement and Integrated Marketing Organization, advance data strategies that scale customer engagement, omnichannel activation, field execution, marketing effectiveness, segmentation, and integrated customer experience across brands and channels.
- Differentiate horizontal functional data needs from therapeutic area-specific, brand, launch, indication, and lifecycle needs, ensuring functional priorities are reflected in enterprise and therapeutic area roadmaps without duplicating therapeutic area-specific accountabilities.
- Align business stakeholders, therapeutic area Data Strategy Leads, Insights & Analytics, Data Partnerships, Data Governance, Data Quality, technology, and vendor teams around prioritized data requirements, sourcing decisions, governance expectations, adoption plans, and value realization.
- Drive portfolio transparency, reuse, governance, adoption, and continuous improvement of key functional data assets, including executive-ready updates, roadmap views, KPI summaries, investment recommendations, and trade-off assessments.

Novartis seeks an individual with extensive experience establishing and managing data partnerships. The ideal candidate will have a deep understanding of the data partnership landscape, including industry best practices for collaborating with external data providers, platforms, and vendors. A proven ability to navigate data-related risks, including privacy, security, quality, and compliance, while building mutually beneficial partnerships is essential. The successful candidate will be committed to continuous improvement in the organization's data partnership strategy, leveraging data insights and industry trends to strengthen collaboration and maximize the value of external data assets.

Essential Requirements:

- Education: Bachelor's degree required; advanced degree or equivalent experience preferred
- Minimum 8+ years of relevant experience developing data, analytics, or data product strategies that connect business priorities to roadmaps, investment decisions, and measurable outcomes for life science companies
- Strong understanding of life sciences data ecosystems and how data sources, governance expectations, business needs, and enterprise capabilities come together across functions.
- Demonstrated ability to develop functional or domain-level data strategies, requirements, capability priorities, and success measures customer engagement and/or marketing
- Ability to distinguish horizontal functional data needs from therapeutic area-specific, brand, indication, launch, and lifecycle-specific needs.
- Experience aligning business, Insights & Analytics, Data Partnerships, Data Governance,

Data Quality, technology, procurement, and vendor stakeholders around prioritized data capabilities.

- Strong strategic thinking, portfolio management, executive communication, and ability to influence senior stakeholders in a complex matrix environment.

Novartis Compensation Summary:

The salary for this position is expected to range between \$185,500 - \$344,500 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门

US

Business Unit

General Management

地点

USA

状态

Remote, US

站点

Remote Position (USA)

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
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"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
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(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
_thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // _thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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