NOVARTIS

Head of Public Affairs, Brazil

Job ID
REQ-10085365

八月 17, 2026

Brazil

摘要

#LI-Hybrid 3 days/week in office

We ' re a team of dedicated and smart people united by a drive to achieve a higher purpose together. As Head of Public Affairs, Brazil, you will have the unique opportunity to help shape the future of healthcare in one of the world ' s most dynamic markets. Working at the intersection of policy, business, healthcare systems, and society, you will lead Novartis ' Public Affairs strategy in Brazil, driving the policy and stakeholder environment needed to expand sustainable access to innovation and improve outcomes for patients.
You will position Novartis as a trusted partner and thought leader across the healthcare ecosystem, building meaningful partnerships with policymakers, healthcare leaders, industry organizations, academia, and civil society. At the same time, you will serve as a strategic advisor to the business, helping navigate the political and policy landscape while identifying opportunities that advance both patient and business outcomes.

As a member of both the Brazil Leadership Team and the Latin America & Canada (LACAN) Public Affairs Leadership Team, you will contribute to strategic decision-making beyond your function, helping shape country and regional priorities while ensuring Brazil ' s perspectives and opportunities

are reflected in broader business and policy discussions.
This is a highly visible leadership role for an experienced executive who is passionate about healthcare transformation, leading and developing high-performing teams, and creating true impact for the business and society at large.

About the Role

Key Responsibilities:

- Develop and execute an integrated Public Affairs, policy, and stakeholder engagement strategy aligned with Novartis business priorities and patient needs in Brazil.
- Monitor, analyze, and communicate political, legislative, regulatory, and healthcare policy developments that may impact Novartis, patients, and the broader healthcare system.
- Shape healthcare policy discussions and advocacy initiatives that support sustainable access to innovation, strengthen healthcare systems, and improve patient outcomes.
- Build and maintain trusted relationships with senior government officials, policymakers, industry associations, think tanks, academic institutions, NGOs, patient organizations, and other key stakeholders.
- Position Novartis as a leading voice in healthcare policy, innovation, access, and system sustainability, enhancing the company ' s reputation and influence.
- Provide strategic counsel, political intelligence, and external insights to senior business leaders, enabling informed decision-making and proactive risk management.
- Lead advocacy strategies and issue management efforts to address priority business and policy challenges while ensuring alignment with Novartis values and compliance standards.
- Ensure strong leadership and representation of Novartis within trade associations and relevant external forums, advancing shared policy priorities.
- Build, inspire, and develop a high-performing Public Affairs team while fostering a culture that is curious, inspired, unbossed, collaborative, and focused on delivering impact.
- Commitment to Patient Safety and Compliance - Ensure timely reporting of technical complaints, adverse events, and special case scenarios associated with Novartis products in accordance with company policies and applicable regulations.

Essential Criteria:

- Bachelor ' s degree in Political Science, Law, International Relations, Economics, Public Policy, or a related field.
- Significant experience in Public Affairs, Government Affairs, Healthcare Policy, Market Access, or a related leadership role within the pharmaceutical, healthcare, health insurance or life sciences.
- Deep understanding of Brazil ' s healthcare system, policy environment, legislative processes, and stakeholder landscape, with a strong appreciation of healthcare value, access, and sustainability challenges.
- Proven success in influencing complex policy environments and building trusted relationships with senior external stakeholders and decision-makers.
- Demonstrated leadership experience, with a track record of developing high-performing teams, leading through complexity, and driving organizational impact.

- Ability to operate as a strategic business leader and trusted advisor to senior executives, contributing to broader organizational priorities beyond functional expertise.
- Excellent communication, stakeholder engagement, negotiation, and influencing skills.
- Fluent Portuguese and English, both written and spoken.

Desirable Requirements:

- Advanced degree, such as an MBA, Master ' s, MPH, MPP, MSc, or equivalent, in a relevant field.
- Experience working within a regional or global matrix organization, influencing stakeholders across multiple markets and functions.
- Experience representing an organization through industry associations, coalitions, or multi-stakeholder healthcare initiatives.

Why Novartis: Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more
here: https://www.novartis.com/about/strategy/people-and-culture

You ' ll receive: Competitive salary, annual bonus, life insurance, home office policy (home office 2x a week), retirement and wellbeing plans, flexible working arrangements, birthday day-off, parental leave, subsidized dining facilities, health insurance, employee recognition platform, Gympass, employee resource groups and virtual self-development tools.

If you want to learn more about our benefits, you can access the Novartis Life Handbook: https://www.novartis.com/careers/benefits-rewards

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Careers: https://www.novartis.com/careers

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Portuguese:

Somos um time de pessoas dedicadas e talentosas, unidas pelo prop ó sito de alcan ç ar algo maior juntas. Como Head de Public Affairs, Brasil, voc ê ter á a oportunidade ú nica de ajudar a moldar o futuro da sa ú de em um dos mercados mais din â micos do mundo.

Atuando na interse ç ã o entre pol í ticas p ú blicas, neg ó cios, sistemas de sa ú de e sociedade, voc ê liderar á a estrat é gia de Assuntos P ú blicos da Novartis no Brasil, promovendo o ambiente pol í tico e institucional necess á rio para ampliar o acesso sustent á vel à inova ç ã o e melhorar os desfechos dos pacientes.

Voc ê posicionar á a Novartis como uma parceira confi á vel e refer ê ncia em debates estrat é gicos do setor de sa ú de, construindo parcerias relevantes com formuladores de pol í ticas p ú blicas, l í deres do sistema de sa ú de, associa ç õ es da ind ú stria, academia e organiza ç õ es da sociedade civil. Ao mesmo tempo, atuar á como conselheiro(a) estrat é gico(a) para o neg ó cio, apoiando a navega ç ã o pelo cen á rio pol í tico e regulat ó rio e identificando oportunidades que gerem impacto positivo tanto para os pacientes quanto para a empresa.

Como membro do Time de Lideran ç a da Novartis Brasil e do Time de Lideran ç a de Public Affairs da Am é rica Latina e Canad á (LACAN), voc ê contribuir á para decis õ es estrat é gicas al é m da sua á rea de atua ç ã o, ajudando a definir prioridades locais e regionais e garantindo que as perspectivas e oportunidades do Brasil sejam refletidas nas discuss õ es mais amplas de neg ó cios e pol í ticas p ú blicas.

Esta é uma posi ç ã o de alta visibilidade para um(a) executivo(a) experiente, apaixonado(a) pela transforma ç ã o da sa ú de, pelo desenvolvimento de equipes de alta performance e pela gera ç ã o de impacto real para o neg ó cio e para a sociedade.

Principais Responsabilidades

- Desenvolver e executar uma estrat é gia integrada de Assuntos P ú blicos, pol í ticas p ú blicas e engajamento de stakeholders, alinhada à s prioridades de neg ó cio da Novartis e à s necessidades dos pacientes no Brasil.
- Monitorar, analisar e comunicar desenvolvimentos pol í ticos, legislativos, regulat ó rios e de pol í ticas de sa ú de que possam impactar a Novartis, os pacientes e o sistema de sa ú de.
- Influenciar discuss õ es de pol í ticas p ú blicas e iniciativas de advocacy que promovam o acesso sustent á vel à inova ç ã o, fortale ç am os sistemas de sa ú de e melhorem os resultados para os pacientes.
- Construir e manter rela ç õ es de confian ç a com autoridades governamentais, formuladores de pol í ticas p ú blicas, associa ç õ es setoriais, think tanks, institui ç õ es acad ê micas, organiza ç õ es n ã o governamentais, associa ç õ es de pacientes e demais stakeholders estrat é gicos.
- Posicionar a Novartis como uma voz de lideran ç a em temas relacionados a pol í ticas de sa ú de, inova ç ã o, acesso e sustentabilidade do sistema de sa ú de, fortalecendo a reputa ç ã o e a influ ê ncia da empresa.
- Fornecer aconselhamento estrat é gico, intelig ê ncia pol í tica e insights do ambiente externo para l í deres de neg ó cio, apoiando a tomada de decis ã o e a gest ã o proativa de riscos.
- Liderar estrat é gias de advocacy e gest ã o de temas priorit á rios para enfrentar desafios regulat ó rios e de neg ó cios, sempre em alinhamento com os valores da Novartis e os mais altos padr õ es de é tica e compliance.
- Garantir forte representa ç ã o da Novartis em associa ç õ es setoriais e f ó runs externos relevantes, promovendo prioridades comuns para o avan ç o das pol í ticas p ú blicas.
- Desenvolver, inspirar e liderar uma equipe de Assuntos P ú blicos de alta performance,

promovendo uma cultura curiosa, inspiradora, colaborativa, com autonomia e foco em resultados.
- Demonstrar compromisso com a Seguran ç a do Paciente e Compliance, assegurando o reporte de reclama ç õ es t é cnicas, eventos adversos e situa ç õ es especiais relacionadas aos produtos Novartis, em conformidade com as pol í ticas da empresa e regulamenta ç õ es aplic á veis.

Requisitos Essenciais

- Gradua ç ã o em Ci ê ncias Pol í ticas, Direito, Rela ç õ es Internacionais, Economia, Pol í ticas P ú blicas ou á reas correlatas.
- Experi ê ncia significativa em Assuntos P ú blicos, Rela ç õ es Governamentais, Pol í ticas de Sa ú de, Acesso ao Mercado ou fun ç ã o de lideran ç a relacionada nos setores farmac ê utico, sa ú de suplementar, healthcare ou ci ê ncias da vida.
- Conhecimento profundo do sistema de sa ú de brasileiro, ambiente regulat ó rio, processos legislativos e mapa de stakeholders, com s ó lida compreens ã o dos desafios relacionados a valor em sa ú de, acesso e sustentabilidade.
- Hist ó rico comprovado de atua ç ã o bem-sucedida em ambientes de pol í ticas p ú blicas complexos e de constru ç ã o de relacionamentos estrat é gicos com stakeholders externos e tomadores de decis ã o.
- Experi ê ncia consolidada em lideran ç a, desenvolvimento de equipes de alta performance, gest ã o da complexidade e gera ç ã o de impacto organizacional.
- Capacidade de atuar como l í der estrat é gico de neg ó cios e conselheiro(a) de confian ç a para executivos seniores, contribuindo para prioridades organizacionais que v ã o al é m da sua especialidade funcional.
- Excelentes habilidades de comunica ç ã o, relacionamento com stakeholders, negocia ç ã o e influ ê ncia.
- Flu ê ncia em portugu ê s e ingl ê s, tanto na comunica ç ã o escrita quanto verbal.

Requisitos Desej á veis

- P ó s-gradua ç ã o avan ç ada, como MBA, Mestrado, MPH, MPP, MSc ou equivalente em á rea relevante.
- Experi ê ncia em organiza ç õ es matriciais de atua ç ã o regional ou global, influenciando stakeholders em diferentes mercados e fun ç õ es.
- Experi ê ncia representando organiza ç õ es em associa ç õ es setoriais, coaliz õ es ou iniciativas multissetoriais na á rea da sa ú de.

Por que a Novartis?: Nosso prop ó sito é reinventar a medicina para melhorar e estender a vida das pessoas, e nossa vis ã o é nos tornarmos a empresa de medicamentos mais valorizada e confi á vel do mundo. Como podemos alcan ç ar isso? Com as nossas pessoas. S ã o nossos colaboradores que nos impulsionam todos os dias para alcan ç ar nossas ambi ç õ es. Fa ç a parte dessa miss ã o e junte-se a n ó s! Saiba mais aqui: https://www.novartis.com/about/strategy/people-and-culture

Voc ê receber á: Sal á rio competitivo, b ô nus anual, seguro de vida, pol í tica de home office (home

office 2 vezes por semana), planos de aposentadoria e bem-estar, hor á rios de trabalho flex í veis, day off de anivers á rio, licen ç a parental, restaurante subsidiado, plano de sa ú de, plataforma de reconhecimento de funcion á rios, Gympass, grupos de recursos para colaboradores e ferramentas virtuais de autodesenvolvimento. Se quiser saber mais sobre nossos benef í cios, acesse o Novartis Life Handbook: https://www.novartis.com/careers/benefits-rewards

https://www.novartis.com/careers/benefits-rewards

Compromisso com a Diversidade e Inclus ã o: A Novartis est á comprometida em construir um ambiente de trabalho excepcional e inclusivo, com diversos times representativos de pacientes e comunidades que atendemos. Junte-se à nossa Rede Novartis: Se esta vaga n ã o for adequada à sua experi ê ncia ou objetivos de carreira, mas voc ê deseja permanecer conectado para saber mais sobre a Novartis e nossas oportunidades de carreira, junte-se ao Novartis Careers: https://www.novartis.com/careers

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
Corporate Affairs

Business Unit
Corporate & Division Services

地点
Brazil

站点
Santo Amaro

Company / Legal Entity
BR03 (FCRS = BR003) NOVARTIS BIOCIENCIAS S.A

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6afda24d83532863006719", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type. window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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Head of Public Affairs, Brazil

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