

Senior Analytics and Insights Manager

Job ID
REQ-10085200

8月 05, 2026

Australia

Available in: English

摘要

We are looking for a Senior Analytics and Insights Manager to join our team and play a key role in driving data-led decision making, digital innovation and commercial excellence across the business.

In this role, you will work closely with brand teams, technical teams and cross-functional stakeholders to explore, develop and implement innovative digital and analytics solutions that address customer needs and create measurable business value. You will lead the delivery of multiple projects across a range of creative, marketing and digital channels, ensuring projects are delivered on time, to a high standard and against agreed KPIs.

You will act as a trusted partner to the business, providing analytics support, strategic consultancy and actionable insights to help shape product commercialisation, marketing strategy and sales operations.

About the Role

- Lead the planning, development and delivery of analytics, insights and digital innovation projects across regional and global teams.
- Partner with brand teams, technical teams and cross-functional stakeholders to identify business needs and translate them into clear project plans.
- Gather requirements and develop detailed project plans, timelines and estimates down to task level.
- Manage multiple projects across design, development and production stages, ensuring delivery within agreed timelines, quality standards and KPIs.
- Provide analytics support and strategic recommendations to internal stakeholders.
- Support commercialisation strategies through the delivery of proven, data-led analytics projects.
- Proactively identify potential conflicts, risks and resource gaps, and work with the business to resolve them.
- Act as the interface between global and local brand teams on project planning and delivery management.
- Drive standardisation of reports and best practice sharing across brands and teams.
- Manage and support a high-performing team, encouraging collaboration, efficiency and high-quality delivery.
- Provide guidance on training requirements relating to commercial processes.
- Ensure high standards of communication and service delivery across country organisations and stakeholder groups.
- Ensure reporting of technical complaints, adverse events or special case scenarios related to Novartis products within 24 hours of receipt.
- Support distribution of marketing samples where applicable.

What we are looking for

- Strong experience in analytics, insights, commercial excellence, marketing operations or a related area.
- Proven ability to manage multiple complex projects and stakeholders at the same time.
- Experience working with brand, marketing, sales operations, technical or digital teams.
- Strong project management skills, including planning, estimation, delivery tracking and risk management.
- Ability to translate data and insights into clear business recommendations.
- Strong communication and stakeholder management skills.
- Comfortable working in a matrix environment across local, regional and global teams.
- High attention to detail and commitment to delivering accurate, high-quality outputs.
- Proactive mindset with the ability to identify issues early and drive solutions.
- Experience in healthcare, pharma or a regulated environment would be advantageous.

This is an excellent opportunity for someone who enjoys working at the intersection of analytics, digital innovation and commercial strategy, and who is motivated by using insights to drive business impact.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

General Management

地点

Australia

站点

New South Wales (NSW)

Company / Legal Entity

AU04 (FCRS = AU004) Novartis Pharmaceuticals Australia Pty Ltd

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work
No

```
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false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
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false, playlistEvents: false, castEvents: false } }; }
```

```
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window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_adatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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