NOVARTIS

Lifecycle Management Manager

Job ID
REQ-10085104

十月 15, 2026

Philippines

摘要

Lifecycle Management Manager
Location : Makati Manila

#LI-Hybrid

As Lifecycle Management Manager, you will maximize the value of mature and transitioning brands by strengthening Loss of Exclusivity (LoE) readiness, leading seamless portfolio transitions, and executing strategies that sustain performance, protect profitability, and simplify operations.

Ready to make a meaningful impact? Apply now and help us unlock lasting value for our portfolio, our business, and the patients we serve.

About the Role

Key Responsibilities

- Develop brand-specific LoE readiness plans, tracking milestones, risks, market dynamics, and value-protection actions.
- Design and execute late lifecycle strategies, including portfolio simplification, SKU and pack optimization, targeted commercial interventions, and resource reallocation.
- Lead the end-to-end transition of brands into the Commercial Portfolio, ensuring clear governance, accountabilities, documentation, budgets, forecasts, insights, and business continuity.
- Assess portfolio performance and recommend investment, externalization, licensing, divestment, or retirement pathways based on value, risk, and complexity.
- Partner across functions and markets to resolve dependencies, align priorities, and translate governance decisions into action.
- Use analytics and business cases to support portfolio reviews, resource-allocation decisions, and performance tracking.

- Build a high-performing, inclusive culture through clear goals, coaching, talent development, and accountability.

Requirements:

- Minimum 8 years of experience in lifecycle management, commercial operations, portfolio management, brand management, or a related discipline within pharmaceuticals, healthcare, or another regulated industry.
- Strong knowledge of LoE planning, mature-brand strategy, portfolio optimization, forecasting, supply planning, and ongoing brand maintenance.
- Proven track record with digital marketing
- Proven success leading complex brand transitions and cross-functional initiatives across teams, markets, or business units.
- Strong commercial and analytical acumen, with the ability to turn market, financial, and performance data into clear recommendations and business cases.
- Understanding of regulatory, quality, legal, and pharmacovigilance interfaces; experience in externalization, divestment, licensing, or asset retirement is an advantage.
- Excellent communication and influencing skills, with the ability to create alignment in a complex matrix environment.
- An enterprise mindset, sound judgment, adaptability, and a strong focus on simplification, execution, and value creation.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally.
Read our handbook (PDF 30 MB)

部门
International

Business Unit
General Management

地点
Philippines

站点
Makati City

Company / Legal Entity
PH03 (FCRS = PH003) Novartis Healthcare Philippines, Inc

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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