

Manager - Project Management

Job ID
REQ-10084971

8月 19, 2026

India

摘要

We are seeking an Agile Project Manager to lead the end-to-end delivery of Marketing Cloud Intelligence initiatives, including platform enhancements, brand onboarding, analytics solutions, and deployments. The role will partner with Product Owners, business analysts, platform and data teams, developers, quality analysts, brand teams, experience managers, agencies, and other stakeholders to deliver high-quality outcomes on time, within scope, and to agreed standards. The ideal candidate will bring strong project management experience and excellent communication skills.

About the Role

Key Responsibilities

- Manage end-to-end Marketing Automation projects, from requirements and planning through execution, monitoring, reporting, and closure.

- Align stakeholders on project scope, objectives, deliverables, resources, timelines, milestones, and business outcomes.
- Maintain project plans and proactively manage risks, issues, dependencies, and corrective actions.
- Establish data-driven delivery management through actionable Agile metrics (team metrics - velocity, capacity utilization, sprint predictability, burn-down charts, burn-up charts; flow metrics - lead time, cycle time, Work in Progress (WIP); quality metrics - technical debt index, change failure rate, escaped defects).
- Own and facilitate all Scrum events (Sprint planning, Daily scrum, backlog refinement, sprint review, sprint retrospective) ensuring they remain value-focused and outcome-driven:
 - Ensure capacity planning and dependency visibility
 - Drive risk identification and mitigation planning
 - Foster collaboration and accountability
 - Surface blockers and impediments
 - Ensure Epics, stories, tasks meet Definition of Ready
 - Improve backlog quality
 - Facilitate estimation and sizing activities - planning poker, T-shirt sizing, capacity-based planning
 - Validate incremental product outcomes
- Ensure proper management of scrum artifacts - product backlog, sprint backlog, definition of done (DoD), Definition of Ready (DoR), Acceptance criteria, increments.
- Provide regular status updates using delivery metrics, analytics, and KPIs, including sprint velocity, cycle time, quality, scope, budget, and capacity.
- Use Jira, Confluence, Microsoft Project, and approved automation or AI-enabled tools to improve planning, reporting, risk detection, documentation, quality, and delivery efficiency. Ensure compliance with project management best practices, industry standards, and regulatory requirements.

Required Skills

- 7-10 years of project management experience in analytics, consulting, or enterprise software, with demonstrated stakeholder management capability.
- Proficiency in Scrum, Agile, Kanban, or SAFe and relevant project management tools.
- Proficiency in Jira and Confluence
- Proven experience in facilitating Scrum ceremonies, including Sprint Planning, Daily Standups, Backlog Refinement, Sprint Reviews, Retrospectives, PI Planning, and Scrum of Scrums
- Experience in Agile coaching and organizational transformation, driving Agile maturity and continuous improvement initiatives.
- Strong knowledge of backlog management, user story refinement, estimation techniques, capacity planning, sprint forecasting, and release planning
- Experience with Agile metrics and reporting, including velocity, sprint predictability,
- Good to have an understanding of Salesforce platforms
- Certified ScrumMaster (CSM) certification is a plus

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部门
US

Business Unit
General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a85c100b6c49241536926", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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