

Communications and Patient Advocacy Lead

Job ID
REQ-10084908

8月 05, 2026

Canada

Available in: English

摘要

#LI-Hybrid

Location: Toronto, Ontario, Canada

This role is based in Toronto, Ontario, Canada. Novartis is unable to offer relocation support for this role. Please only apply if this location is accessible for you.
This job posting is for an existing position.

About the Role

At Novartis, we are reimagining medicine to improve and extend people's lives, and effective

communication plays a critical role in bringing our strategy, culture, and purpose to life. As the Communications and Patient Advocacy Lead, you will be responsible for shaping and executing communication and engagement strategies that strengthen organizational alignment, enhance business performance, and reinforce Novartis' reputation. You will serve as a trusted advisor to business leaders, develop compelling communication programs, and foster meaningful engagement across diverse stakeholders. This is an exciting opportunity to influence culture, empower teams through effective communication, and drive business impact within a dynamic global organization.

About the Role

- Develop and execute integrated communications and patient advocacy strategies aligned with business priorities and organizational objectives.
- Lead the planning, coordination, and implementation of communication campaigns, programs, and initiatives across the organization
- Provide strategic communications counsel to senior leaders and support key business priorities, organizational initiatives, and change management efforts.
- Lead the planning and execution of internal and external communications programs, campaigns, and issues management activities.
- Build and maintain trusted relationships with patient organizations, advocacy groups, healthcare stakeholders, and industry partners to advance shared goals and improve the patient experience.
- Partner cross-functionally with medical, policy, market access, legal, compliance, and commercial teams to ensure coordinated stakeholder engagement and advocacy initiatives.
- Identify opportunities to incorporate patient insights into business strategies, communications, and engagement plans.
- Support the development and implementation of advocacy initiatives that help address barriers to care, diagnosis, treatment, and access.
- Ensure all communications and advocacy activities align with Novartis policies, compliance requirements, and industry standards.
- Leverage data, insights, and stakeholder feedback to measure impact and continuously improve communications and advocacy programs.

Essential Requirements

- Bachelor's degree in Communications, Public Relations, Journalism, Marketing, Business, or a related field
- Proven experience developing and leading strategic communications and advocacy programs within a complex organization
- Strong stakeholder management skills with experience supporting senior leaders and business functions
- Excellent written, verbal, presentation, and storytelling capabilities
- Demonstrated ability to manage multiple priorities, communication channels, and projects

while delivering measurable results

Desirable Requirements

- Experience within the pharmaceutical, healthcare, life sciences, or regulated industry environment
- Experience leveraging AI-enabled tools, digital platforms, and data-driven insights to improve communications effectiveness, stakeholder engagement, and business outcomes.

Rewards

At Novartis, we 're committed to reimagining medicine together - and rewarding the people who make it happen.

Expected Remuneration Range for role:

- CAD 128,240 - 178,027

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

Pay equity is a fundamental principle of our employment policy and reflects our commitment to create a diverse, equitable and inclusive environment that treats all employees with dignity and respect, as outlined in our Code of Ethics.

Read our [brochure](#) to learn more about our global total rewards offering:

<https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>

Note: Benefits and compensation may vary by country and are subject to local legal requirements. A full overview of your compensation package applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

At Novartis Canada, we are determined to be a valued partner and advocate, with a deep understanding of patient needs along the entire care journey – from drug development, to diagnosis, to access and beyond. Part of the way we are doing this is by leveraging data, technology, and partnerships.

Research & Development: we focus on four core therapeutic areas: Cardiovascular, Renal & Metabolic, Immunology, Neuroscience and Oncology. We also develop and deliver treatments through other promoted and established brands, which today are helping millions of patients. Over the last three years, our average annual research and development investment in Canada was over \$30 million, and we conduct clinical trial research in every region throughout Canada.

Commitment to Diversity and Inclusion:

Novartis is committed to building outstanding, inclusive work environment and diverse team 's representatives of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
Corporate Affairs

Business Unit
Communications

地点
Canada

站点
Toronto

Company / Legal Entity
CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a74476db2c3f355523473", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
```

```
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.  
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =  
_thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // _thumbnailEmbed() returns a  
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to  
capture the player directly. thumbEmbedPromise .then(function(player) {  
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataLayer.js that a new player is ready so  
it can // attach custom event listeners immediately, regardless of when // the user clicked the  
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {  
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {  
console.error(e.message) }
```

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