

Executive Director, Production hub

Job ID
REQ-10084734

8月 05, 2026

Switzerland

Available in: English

摘要

#LI-Hybrid

Location: Basel, Switzerland

Ready to redefine how content is delivered across one of the world's leading healthcare organizations?

As Executive Director, Production Hub, you will shape the future of content production, adaptation, modular content operations, and production partnerships, enabling high-quality, compliant omnichannel execution across Novartis' priority International markets. Reporting to the Head, Customer Experience & Content International, you will drive the evolution of scalable production capabilities that accelerate speed, quality, and business impact while advancing innovation through digital and Artificial Intelligence-enabled solutions. This is also a critical leadership role, responsible for building and developing high-performing teams, fostering future talent, and serving as a strategic bridge between local markets and International marketing teams. If you are passionate about

transforming operating models, influencing senior stakeholders, and creating an environment where people and capabilities thrive, this role offers a unique opportunity to shape the future of customer engagement at scale.

About the Role

Key Responsibilities:

- Lead content production and adaptation strategies across International markets to drive business impact.
- Build scalable production models that deliver high-quality, compliant omnichannel customer engagement content.
- Shape and optimize a data-driven content supply chain through standardization, automation, and continuous improvement.
- Drive adoption of modular content frameworks, claims libraries, and reusable content strategies.
- Champion digital innovation and Artificial Intelligence-enabled solutions across content creation and deployment.
- Influence senior stakeholders to align priorities and accelerate execution across global and local teams.
- Develop high-performing teams and strengthen talent pipelines across geographies and disciplines.
- Act as a strategic bridge between markets and International marketing teams to enable execution excellence.

Essential Requirements:

- Advanced degree in Marketing, Communications, Life Sciences, Business Administration, Digital Strategy, or a related field preferred.
- Minimum 7 years of experience in Marketing Content Management within the pharmaceutical industry.
- Minimum 15 years of multifunctional experience in pharmaceutical, healthcare, or other regulated industries.
- Minimum 5 to 10 years of experience across local market and above-country marketing and commercial functions.
- Demonstrated direct leadership experience, including leading large organizations and developing high-performing teams.
- Proven track record in strategic marketing, execution excellence, and large-scale business transformation.
- Deep understanding of content production, content supply chains, omnichannel engagement, content adaptation, and modular content strategies.
- Experience driving digital innovation, automation, and Artificial Intelligence-enabled capabilities within complex global matrix organizations.

Desirable Requirements:

- Large market commercial experience within a pharmaceutical multinational organization.
- Experience developing and implementing best-in-class processes and operating models at scale.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to diversity.inclusionch@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Benefits: Read our handbook to learn about all the ways we 'll help you thrive personally and professionally: [Novartis Life Handbook](#)

Expected Annual Base Salary Range for role: 174,300.00 - 323,700.00 CHF

The base salary offered is determined based on gender-neutral objectives, such as relevant skills, competencies and experience in accordance with the Novartis pay setting policy and upon joining Novartis will be reviewed periodically.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters.

The rewards of being part of our team go far beyond base pay and incentives. We also offer a variety of competitive benefits in kind to help you thrive personally and professionally, such as insurance plans, retirement plans, wellbeing resources and global recognition programs. In addition, we provide flexible and hybrid working options, where possible, and minimum 14 weeks paid parental leave.

In addition to your base salary, you may be eligible for a performance-based bonus depending on certain performance parameters. Long-term equity awards granted at group level may also be part of your package. Further details will be provided during the application process.

Note: Benefits and compensation may vary by country and are subject to local legal requirements, including provisions of collective bargaining agreements where applicable. A full overview of your compensation package, including any relevant collective bargaining agreement details applicable to your role based on your employment location and Novartis employer entity, will be communicated separately to you during the application process.

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Primary location salary range
CHF174,300.00 - CHF323,700.00

部门
International

Business Unit
Marketing

地点
Switzerland

站点
Basel (City)

Company / Legal Entity
C028 (FCRS = CH028) Novartis Pharma AG

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a7b108238d99051495972", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_data_layer.js that a new player is ready so
```

it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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