

Associate Marketing Manager CRM

Job ID
REQ-10084267

7月 24, 2026

Mexico

Beschikbaar binnen: Nederlands | [Deutsch](#) | [English](#) | [Español](#) | [Français](#) | [Italiano](#) | [日本語](#) | [Português](#) | [Slovenščina](#) | [Türkçe](#) | [中文](#)

摘要

•Ondersteuning van de acties van marketing en / of deel uitmaken van het merkteam dat ontwerpt het strategisch plan van Marketing

About the Role

Major Accountabilities

•Ondersteunt het doel van het bereiken van de verkoop door het verstrekken van product levenscyclus gebaseerd beleid en productmanagement.

Key Performance Indicators

Ondersteuning van de acties van marketing en / of deel uitmaken van het merkteam dat ontwerpt het strategisch plan van Marketing

Work Experience

Werkervaring binnen de farmaceutische industrie

Projectmanagement

Operationeel management en uitvoering

Skills

Reclamecampagnes

Naamsbekendheid

Merk Management

Merk Marketing

Nieuwsgierigheid

Inzichten van klanten

Genereren van vraag

Digitale marketing

Diversiteit en inclusie

Flexibiliteit

Functieomschrijving

Ontwikkeling van kernboodschappen

Marketingplannen

Marketingstrategie

Mediacampagnes

Microsoft-toegang

Verkoop

SOP (standaard werkwijze)

Language

Engels

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部門
International

Business Unit
General Management

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regelmatig

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a687604bb208772478998", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
```

```
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

Job ID
REQ-10084267

Associate Marketing Manager CRM

[Apply to Job](#)



Job ID
REQ-10084267

Associate Marketing Manager CRM

Source URL:

<https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-nl-nl>

List of links present in page

1. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-de-de>
2. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm>
3. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-es-es>
4. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-fr-fr>
5. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-it-it>
6. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-ja-jp>
7. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-ru-ru>
8. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-sl-si>
9. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-tr-tr>
10. <https://www.novartis.com.cn/careers/career-search/job/details/req-10084267-associate-marketing-manager-crm-zh-cn>
11. <https://www.novartis.com/about/strategy/people-and-culture>
12. <https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>
13. <https://novartis.wd3.myworkdayjobs.com/nl-NL/NovartisCareers/job/INSURGENTES/Associate-Marketing-Manager-CRMREQ-10084267-1>
14. <https://novartis.wd3.myworkdayjobs.com/nl-NL/NovartisCareers/job/INSURGENTES/Associate-Marketing-Manager-CRMREQ-10084267-1>