

Scope Enablement Manager

Job ID
REQ-10084244

7月 23, 2026

Mexico

Disponible en: Español

摘要

The Agency Operations Manager will be a key operational team member focused to enable operational excellence through stronger governance, practice consistent standards and effectively collaborate with cross functional stakeholders to achieve operational efficiencies at scale

The team member for assigned brands will closely collaborate with marketing strategy, finance, procurement, demand, agency management, agency stakeholders and ensure scope operational timelines, process and standards are being consistently practiced. SEM will lead tactical plan reviews/approvals and maximize cost efficiency. Monitor & track agency monthly submissions, oversee the budget utilization and drive scope related activity TACTPlan adherence.

About the Role

Key Responsibilities

- Manage, and monitor agency spend in the TACT Plan platform and drive consistent inputs across agency as per the established standards, process and timelines
- Critical evaluate and lead tactical plan reviews and approvals to ensure alignment with strategic objectives and resource.
- Oversee day-to-day financial operations of their brands, including monthly projections, invoice resolution, and spend tracking, while partnering closely with the Finance Team on forecasting, phasing, and approvals.
- Collaborate with agency and marketing strategist to collect the monthly goods receipts in the TACTPLAN platform
- Lead monthly finance status report meetings with the marketing strategist, finance team, and agency as per established governance model
- Prepare weekly/monthly brand specific utilization vs budgets vs deviations reports, including variance analysis to annual budget and reforecasts for Management
- Support SOW submission in TACTPlan, Mercury and generate PO
- Manage new vendor onboarding process in collaboration with procurement and agency management lead
- Build and maintain relationships with agency partners, collaborate with internal teams (e.g., procurement, finance) to enhance operational efficiency
- Generate financial reports, monitor workflows (e.g., Statement of Work status and burn rates), and proactively identify and address financial risks.
- Partner with the Demand Management Team to conduct user acceptance testing (UAT) for TACTPlan iterations.
- Act as an escalation point for external partners and manage communications across teams on plan submission and financial deadlines

Essential Requirements

- Bachelor ' s degree in business administration or in Finance or a related field.
- Advanced English proficiency
- Candidate must have at least 5+ years ' experience in a finance or operational role demonstrating strong technical and analytical skills and a track record of success working in a team-based environment
- Proven experience in budget management, agency collaboration, agency deliverable negotiations, cost benefit analysis and financial systems.
- Excellent analytical, problem-solving, negotiation and interpersonal skills.
- Proficiency in MS Office and financial reporting tools (e.g., SAP).
- Proven ability to understand the marketing execution landscape with detail understanding of marketing deliverables
- Proficiency in program/ multi-project management, governance and decision-making,
- Excellent cross-functional skills with the ability to work and lead a cross-functional team in a matrix environment. Strong process/project management skills.
- Excellent presentation, interpersonal, verbal and written communication skills with aptitude in fostering long-term relationships
- Relevant program management experience in managing large enterprise programs and teams across functions and locations in a matrix structure
- Past work reflects a track record of operational excellence including operational metrics and accountability
- Familiarity with and adaptability to new-generation technologies and trends (Gen AI and

Agentic AI) is an added advantage.

Commitment to Diversity & Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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部门
US

Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a676ed21dfa7548345757", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
```

```

alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

Ajustes de accesibilidad

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