NOVARTIS

Associate Director Tech Product Management (DAM & MLR)

Job ID
REQ-10084024

十一月 03, 2026

India

摘要

We are seeking a Content Enablement MLR & DAM Solution Delivery Lead to join our dynamic team. In this role, you will help shape and deliver innovative Content Enablement MLR & DAM products for Novartis International business teams.
Your primary responsibility will be to deliver robust business use case ' s, solutions and innovative approaches that drive outstanding Customer Experiences.
You would be working closely with Novartis International Content Enablement business teams, applying their expertise to build solutions that align with our client needs.
We are looking for a team member, who can bring new insights, be proactive and have a desire to deliver business value.
Join us in revolutionizing Content capabilities and be part of a passionate team dedicated to making a difference.

About the Role

Key Responsibilities

- Lead end-to-end delivery of Content Enablement product MLR &DAM solutions across the content lifecycle.
- Lead end-to-end delivery of Aprimo capabilities (workflows, metadata management, taxonomy and content distribution configurations).
- Manage delivery of platforms MLR&DAM application.
- Own delivery roadmap execution for Aprimo-related initiatives & enhancements.
- Drive program and project execution ensuring scope, timeline, quality, and budget adherence.
- Coordinate across cross-functional teams including architects, engineers, product owners, vendors, and business stakeholders.
- Ensure alignment with novartis standards and governance processes. Drive Agile/DevOps delivery practices and continuous improvement initiatives.
- Manage risks, dependencies, and issue resolution proactively. Ensure compliance with regulatory, security, and audit requirements.
- Govern Aprimo platform configurations, workflows, forms, templates, permission models, and taxonomy structures.
- Provide delivery status, reporting, and insights to leadership.Lead release planning, change management, and environment management activities. Oversee platform health, stability, and operational excellence. Support vendor management and contract execution.

Essential Requirement:

- Bachelor's or Master ' s degree in information technology, Computer Science, Engineering, or related discipline.
- Proven experience in leading delivery of enterprise scale Digital Asset platforms (DAM).
- Experience with Content Enablement MLR &DAM platforms (Aprimo, Veeva PromoMats)
- 4+ years of experience working with Aprimo DAM and/or Aprimo MLR platforms is required.
- Strong experience in MLR workflow, DAM configurations, taxonomy configurations and user modules.
- Strong understanding of Aprimo native configurations & product capabilities. Experience working with global stakeholders and managing distributed teams
- Strong leadership, communication, and stakeholder management skills. Ability to manage complex delivery landscapes and multiple parallel initiatives. Strong program and project management experience (Agile, Waterfall, hybrid models)
- Proficiency in English. Engineering or IT background. Proven experience with MarTech stack and array of Contente Enablement products (Wrike, Activator)

Desirable Requirement:

- Aprimo certifications. KnowledgeKnowledge of Content Planning and Content authoring processes.
- Experience supporting international and multi-market deployments. Experience working in the pharmaceutical industry.

Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

部门
Operations

Business Unit
Information Technology

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Information Technology

Job Type
Full time

Employment Type
Regular

Shift Work
No

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId: "kalturaplayer6aeb16406eb3e400717027", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop: false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: kPlayer.ui.components.Remove }] } }; // Check and add plugins only if they exist if (kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if (kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default: alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) { config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; } config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if (kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if (kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if (kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if (kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if (kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } }; }

// Ensure the global player registry array always exists, regardless of embed type.

window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise = thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to capture the player directly. thumbEmbedPromise .then(function(player) { window.kalturaPlayerVideos.push(player); // Notify kaltura datalayer.js that a new player is ready so it can // attach custom event listeners immediately, regardless of when // the user clicked the thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', { detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) { console.error(e.message) }

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