

Associate Director Integrations Product Owner

Job ID
REQ-10084008

7月 20, 2026

Mexico

Available in: English

摘要

Job Title: Associate Director Integrations Product Owner

#LI-Hybrid

Location: INSURGENTES, Mexico

Relocation Support: This role is based in Mexico. Novartis is unable to offer relocation support: please only apply if accessible.

Imagine shaping the future of customer engagement at one of the world's leading healthcare companies. As Associate Director Integrations Product Owner, you will play a pivotal role in connecting business strategy, data, and technology by driving the evolution of Novartis' CRM ecosystem. Working across global teams, you will own the product vision and roadmap for critical integrations, ensuring seamless data flow, simplified system landscapes, and exceptional user experiences. This is an opportunity to influence enterprise-wide transformation, accelerate innovation, and deliver scalable solutions that help bring life-changing medicines to patients faster.

About the Role

Key Responsibilities

- Lead the end-to-end lifecycle of CRM integrations from strategy and design through deployment and retirement.
- Define and execute the product vision, roadmap, and priorities aligned with business and technology objectives.
- Own and prioritize the integrations backlog to maximize business value and customer impact.
- Partner with Business Product Owners to define user stories focused on integration and data outcomes.
- Translate business requirements into scalable, sustainable solutions across complex technology landscapes.
- Design and validate end-to-end data flows between CRM and external enterprise systems.
- Drive simplification of system architecture by reducing unnecessary integrations and technical complexity.
- Promote standardized, reusable integration patterns that support scalability and long-term sustainability.
- Guide Agile Scrum teams by clarifying requirements and managing cross-functional dependencies.
- Enable product adoption and value realization through stakeholder engagement, demonstrations, and continuous improvement.

Essential Requirements

- Proven experience in product management within customer relationship management or
-

enterprise technology environments.

- Strong understanding of data integration, system architecture, and end-to-end data flow design.
- Demonstrated ability to translate business needs into scalable technical solutions.
- Deep knowledge of customer relationship management processes, workflows, and data models.
- Experience working in Agile environments with Scrum teams and product backlog ownership.
- Excellent stakeholder management, communication, and influencing skills across business and technology teams.

Desirable Requirements

- Experience with customer relationship management platforms such as Veeva or Salesforce within regulated industries.
- Understanding of enterprise integration technologies, including application programming interfaces and middleware platforms.

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and Accommodation:

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
Operations

Business Unit
Information Technology

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Information Technology

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a607922d7808886810289", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
```

```
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataLayer.js that a new player is ready so  
it can // attach custom event listeners immediately, regardless of when // the user clicked the  
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {  
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {  
console.error(e.message) }
```

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