

Access Field Manager

Job ID
REQ-10083176

7月 09, 2026

China

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摘要

在地方 CPO 级别领导实施可持续的患者访问战略。收集和分析数据，为患者访问提交内容生成见解，共同为客户、患者和诺华创造价值。

About the Role

Major Accountabilities

- 领导项目向监管机构提交患者访问档案应用高标准的运营卓越性。
- 为本地产品开发决策提供早期相关意见。
- 为业务案例提供分析依据。

- 维护和更新所有相关的P&R工具和系统。
 - 创建富有洞察力的报告,将诺华和竞争对手产品的定价和报销策略相关数据分析结果转化为有影响力的业务建议。
 - 建立并利用与关键客户、关键意见领袖以及个人和机构关键决策者的强大网络和关系,优化诺华产品的定位和信息传递,并促进价值主张的共同创造。
- 客户。
- 将本地输入引导到全局和本地定价。
 - 调整全球医疗保健经济学模型以准确反映当地环境。

Key Performance Indicators

- 诺华本地P&R和吸收目标的实现
- 有效使用和改进跟踪系统以衡量访问情况。
- 缩短产品上市时间
- 改善/扩大患者可及性

Work Experience

- 有编制报销档案的经验
- 经证实,有能力理解并清楚地传达科学和经济主题
- 了解国家卫生保健、药品研发的监管环境和上市流程
- 强大的谈判和分析能力

Skills

- 分析能力
- 计算机网络
- 金融
- 卫生经济学
- 卫生技术评估 (HTA)
- 大客户管理
- 植入式广告
- 价值主张
- 公共事务
- 市场准入
- 以客户为中心的思维方式
- 对医疗保健行业的理解
- 跨职能协作
- 真实世界证据 (RWE)
- 项目管理
- 流程管理
- 分析思维
- 敏捷

Language

- 英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Corporate & Division Services

地点

China

站点

Beijing (Beijing)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Market Access

Job Type

Full time

Employment Type

正式

Shift Work

No

```

var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a5192a8ae39b194106936", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

无障碍及便利设施

诺华承诺与残障人士共事并为他们提供合理的便利设施。如果您由于健康状况或残障在招聘过程的任何环节需要合理便利设施或者为了履行职位的基本职能请发送电子邮件至 diversityandincl.china@novartis.com 告知您的需求和联系方式,并在邮件中附上您的职位申请编号。

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