

Immunology & Neuroscience TA Head

Job ID
REQ-10082814

7月 06, 2026

Colombia

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摘要

The Therapeutic Area Head, Immunology & Neuroscience, is a strategic leader responsible for driving the growth, performance, and long-term success of the portfolio in Colombia. This role shapes and executes integrated brand and launch strategies, ensuring excellence across commercialization, customer engagement, and cross-functional execution. The incumbent partners closely with global, regional, and local stakeholders to accelerate innovation, deliver successful product launches, maximize business performance, and build high-performing teams while maintaining a strong focus on patients, customers, and sustainable growth.

About the Role

Key Responsibilities

- Lead the strategic direction and performance of the Immunology & Neuroscience portfolio, driving sustainable growth, market share, profitability, and successful execution of short- and long-term business objectives.
- Develop and execute integrated launch and brand strategies for current and future assets, ensuring strong cross-functional alignment and excellence in pre-launch, launch, and lifecycle management activities.
- Drive commercial excellence across marketing and sales, optimizing customer engagement, field force effectiveness, digital capabilities, and return on investment in a rapidly evolving healthcare environment.
- Build and maintain strategic partnerships with key stakeholders, including healthcare professionals, payers, key accounts, patient ecosystems, and opinion leaders, to maximize patient access and business impact.
- Lead cross-functional collaboration with Medical, Market Access, Customer Engagement, Public Affairs, and global/regional teams to ensure consistent execution of brand strategies and delivery of business priorities.
- Oversee portfolio and financial performance, including P&L accountability, forecasting, budgeting, resource allocation, and identification of growth opportunities through innovation, partnerships, and market insights.
- Develop a high-performing organization and talent pipeline, fostering a culture of leadership, agility, accountability, compliance, and continuous development across the therapeutic area team.

Requirements

- Bachelor ' s degree required; advanced degree (MBA, Master ' s or equivalent) preferred.
- Proven leadership experience in the pharmaceutical industry, including responsibility for P&L, commercial strategy, portfolio management, and business performance.
- Strong expertise in Immunology, Neuroscience, Specialty Care, or related therapeutic areas, with demonstrated success in launches, lifecycle management, and market development.
- Extensive experience leading cross-functional teams and managing P&L, with a track record of delivering revenue growth, market share gains, and strategic business outcomes.
- Excellent stakeholder management, influencing, communication, and negotiation skills, with fluency in English and the ability to operate effectively in a complex, matrixed global environment.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

General Management

地点

Colombia

站点

Bogota (Pharmaceuticals / GDD / NTO / CTS)

Company / Legal Entity

CO01 (FCRS = CO001) Novartis de Colombia S.A

Functional Area

Commercial & General Management

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a4d5eb40264c863975849", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
```

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false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
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config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

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// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1_dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kalturadatalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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