

Sr. Director, Lead Regulatory Ad/Promo

Job ID
REQ-10082063

7月 14, 2026

USA

Available in: English

摘要

#LI-Hybrid

Location: East Hanover, United States

Relocation Support: This role is based in East Hanover, United States. Novartis is unable to offer relocation support: please only apply if accessible.

Company will not sponsor visas for this position.

Are you ready to shape the future of healthcare by guiding the regulatory strategy behind innovative medicines? As Sr. Director, Lead Regulatory Ad/Promo, you will lead a high-performing regulatory team within US Medical Affairs, influence key commercial and medical initiatives, provide trusted strategic guidance to senior stakeholders, and help ensure patients, healthcare professionals, and communities receive accurate and meaningful information about our therapies. This is an exciting opportunity to make a broad impact while partnering across functions to drive excellence, innovation,

and regulatory leadership at Novartis.

About the Role

Key Responsibilities

- Manages and provides regulatory oversight to a team of direct reports responsible for regulatory reviews and strategic advice relating to promotional activities and medical, nonpromotional materials for assigned brands/franchises.
- Guides, coaches, and develops direct reports on personal growth opportunities, organizational impact, and professional development.
- Partners with commercial and medical functions on cross-functional committees, task forces, and other forums to provide strategic regulatory advice aligned with business goals and objectives, FDA regulations/guidances, PhRMA guidelines, and company policy.
- Applies regulatory and industry knowledge to business initiatives, developing solutions to navigate complex U.S. regulatory standards for promotional and select medical activities.
- Ensures regulatory compliance while effectively identifying, assessing, and managing business risks.
- Maintains awareness of competitive activities by monitoring major U.S. medical meetings where assigned therapeutic area products are promoted.
- Collaborates with cross-functional colleagues to provide regulatory input on study designs and U.S. labeling, including assessment of the feasibility of promoting potential data and claims.
- Participates in U.S. labeling negotiations and FDA meetings, as appropriate, to support regulatory strategy and business objectives.
- Serves as the regulatory advertising and promotion reviewer and/or regulatory representative on medical teams for assigned disease areas, products, launch indications, and other complex or high-priority programs.
- Models and promotes effective AI use across the team by embedding AI tools into workflows, guiding responsible AI practices, and fostering a culture of experimentation, innovation, and continuous learning.

Essential Requirements

- BS Degree or equivalent required.
- Minimum 7 years of regulatory experience, including in-depth knowledge of U.S. regulations governing drug promotion/advertising and U.S. labeling.
- Experience leading activities for OPDP submissions, including time of first use submissions, requests for advisory comments, and 30-day submissions for Subpart H products.
- Experience supporting regulatory activities associated with product and/or indication launches.
- Proven ability to analyze and interpret efficacy and safety data and apply insights to regulatory decision-making.
- Strong understanding of business goals, marketing concepts, and tools, with the ability to work independently using sound negotiation and decision-making skills.

- Demonstrated interpersonal, communication, analytical, and problem-solving skills, with the ability to work effectively in a multi-disciplinary environment.

Desirable Requirements

- Advanced degree preferred (MS, PhD, PharmD, or JD).
- Experience leading a team of regulatory professionals and managing/directly developing people preferred.

Novartis Compensation Summary

The pay range for this position at commencement of employment is expected to be between \$176,400 - \$327,600 year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

To learn more about the culture, rewards and benefits we offer our people

click [here](#).

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Development

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a5833fac2678601316343", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
```

```
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_data_layer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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