

Sales Representative Immunology

Job ID
REQ-10081998

7月 17, 2026

Mexico

Available in: English

摘要

-The Sales Representative is a leading driver of our customer interactions and sales performance. They are the face of our customer experience approach and build deep relationships that deliver value for customers and patients in order to drive sales growth in a compliant and ethical manner

About the Role

Responsabilidades:

- Desarrollar e implementar estrategias comerciales para impulsar el crecimiento sostenible de las ventas y maximizar la participación de mercado en el territorio asignado.
- Identificar, segmentar y priorizar profesionales de la salud, cuentas clave y stakeholders de

alto potencial mediante análisis de datos y conocimiento del mercado.

- Construir relaciones sólidas y de largo plazo con médicos, líderes de opinión (KOLs) y actores relevantes del ecosistema de salud, posicionándose como un socio estratégico de confianza.
- Mantener conversaciones consultivas basadas en valor para comprender las necesidades de los clientes, los desafíos clínicos y las oportunidades que contribuyan a mejorar la atención de los pacientes.
- Diseñar y ejecutar planes de engagement personalizados utilizando múltiples canales de interacción, alineados con las preferencias y necesidades de cada cliente.
- Generar y compartir insights de mercado y de clientes con equipos multifuncionales para contribuir al diseño de campañas, contenidos y estrategias orientadas al negocio.
- Colaborar de manera transversal con equipos médicos, acceso, marketing y otras áreas para implementar soluciones innovadoras que generen valor para los clientes y los pacientes, actuando siempre bajo los más altos estándares éticos y de cumplimiento.

Perfil ideal

- Profesional en Ciencias de la Salud, Administración, Mercadeo o carreras afines.
- Deseable formación complementaria en áreas comerciales o de gestión de negocios.
- Experiencia comprobada en visita médica, ventas especializadas o gestión comercial dentro de la industria farmacéutica.
- Deseable experiencia en Immunología, Biológicos, Especialidades o líneas de alta complejidad.
- Conocimiento del sistema de salud y del mercado farmacéutico.
- Gestión de territorio y cuentas.
- Excelencia comercial y planificación estratégica.
- Uso de herramientas digitales, CRM y análisis de datos.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Sales

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Sales

Job Type
Full time

Employment Type
Regular (Sales)

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a5bc981909fa682162571", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{} , startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
```

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false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_datalayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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