

Associate Director, Therapeutic Area Communications

Job ID
REQ-10080236

6月 15, 2026

USA

摘要

Job Description Summary

Location: East Hanover NJ, US or Basel Switzerland. This role will follow a hybrid working model.

If based in Europe, please only apply to REQ-10080776

LI-#hybrid

The Associate Director, Therapeutic Area (TA) Communications supports the development and execution of high impact product/portfolio communications strategies for the TA across Global and the United States.

Please note there are four Associate Dir, TA Comms positions to fill.

About the Role

Job Responsibilities

- Support development and execution of integrated communications strategy based on deep understanding of market dynamics, communications trends, and audience insights
- Serve as an integral and well-informed partner to cross-functional development and commercial teams to identify when and where Communications can drive the greatest impact in support of Brand & Therapeutic Area strategy
- Engage & integrate functional expertise including media relations, digital marketing, internal & executive communications, patient & issues advocacy, and market & audience analytics to support key Brand and Therapeutic Area communications milestones and activities
- Lead brand and disease state narrative and storytelling efforts including optimizing AEO in today ' s evolving communications landscape
- Manage risk to Novartis and Brand reputation
- Develop ongoing reporting evaluating the impact of communications strategy aligned to business objectives
- Deliver executional excellence, while being fully consistent with the evolving legal, regulatory and compliance environment
- Efficient management of comms budget

Key Performance Indicators

- Impact of communications insights and strategies on brand and organizational goals; recognition of their quality
- Functional alignment of communications strategies, priorities and objectives across therapeutic area
- Narrative uptake across key audiences including AI search
- Utilization of OGSM framework planning approach with measurable results and assessment
- Success rate in issue management in areas/geographies critical to the business
- Feedback from internal and external stakeholders on collaboration, thought leadership, expertise
- Ownership of development plan

Experience:

- Bachelor ' s degree required

- 7+ years of experience in communications with significant prior experience in brand communications disciplines, including data and regulatory milestones
- Management of agency partners and budget
- Crisis and issues management
- Pharmaceutical experience preferred

Skills:

- Strategic and critical thinking skills and collaborative mindset
- Ability to effectively analyze audience and market data to inform communication approach
- Strong communications abilities including storytelling, writing and presentation skills for Global and US audiences
- Excellent ability to translate difficult to understand science into a clear and differentiated narrative across stakeholders
- Ability to effectively use AI enabled tools to support communications planning, content development and insights generation - consistent with enterprise standards - to realize efficiencies
- Ability to understand and predict the impact of communications strategies on brand and organizational goals
- Ability to effectively use AI enabled tools to support communications planning, content development and insights generation - consistent with enterprise standards - to realize efficiencies
- Ability to manage and implement integrated (multi-audience, multi-channel) communication plans, campaigns and projects against business objectives and priorities, and measure effectiveness of efforts
- Ability to multi-task and manage complex issues into simple effective solutions
- Ability to influence and adapt within a dynamic and ambiguous environment
- Ability to manage across diverse set of matrixed cross-functional partners
- Ability to prioritize and maximize time and resource

Benefits & Rewards

The salary for this position is expected to range between \$126,000 and \$234,000 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

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Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门

Corporate Affairs

Business Unit

Corporate & Division Services

地点

USA

状态

New Jersey

站点

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a325a760461e103092568", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var kalturaPlayer =
kPlayer.setup(config); // Add the player to the global array.
window.kalturaPlayerVideos.push(kalturaPlayer); // Load the Player for other media.
kalturaPlayer.loadMedia({entryId: "1d_gfvmafo"}); } catch (e) { console.error(e.message) }
```

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