

Director, International Business Communications

Job ID
REQ-10079902

6月 19, 2026

Switzerland

摘要

Director, International Business Communications

#LI-Hybrid

Location: Basel, Switzerland

Shape how a global business connects, engages, and inspires—this is your opportunity to make a meaningful impact at scale. As Director, International Business Communications, you will play a pivotal role in driving strategic communications across a diverse and fast-evolving International Business Unit, reaching over 220 million patients worldwide. Working at the heart of leadership decision-making, you will translate complex business priorities into compelling narratives, lead high-impact campaigns, and harness innovative approaches including artificial intelligence to elevate engagement, alignment, and performance across markets. This is a unique opportunity to partner closely with senior leaders, influence transformation, and help bring to life the International ambition through powerful storytelling and communication strategies.

About the Role

Key Responsibilities

- Develop and deliver strategic communications that align teams and strengthen a unified International business narrative
- Lead integrated communication campaigns supporting business priorities, transformation initiatives, and performance goals
- Translate complex strategies into clear, compelling narratives, editorial plans, and scalable content across markets
- Drive high-impact content programs, including International Ambition and Artificial Intelligence strategy initiatives
- Lead communications for major business moments and events, including flagship International engagements
- Partner with regional communication teams to co-create assets, share best practices, and enable local adaptation
- Collaborate with senior leaders to align executive, leadership, and business communications around shared priorities
- Use insights, analytics, and industry trends to optimize communication strategies and measure engagement impact

Essential Requirements

- Degree required; advanced degree preferred (Public Policy, International Relations, Political Science, Communications, or related field)
- Extensive experience in business or corporate communications, employee engagement, or change communications
- Proven expertise developing and delivering international communication strategies across multiple markets
- Strong experience partnering with senior executives, providing strategic counsel in complex, matrix organizations
- Demonstrated ability to translate business strategy into compelling narratives and high-impact content
- Expertise in change communications, employee engagement, and integrated communication campaigns
- Strong analytical mindset with ability to use insights and data to optimize communication strategies
- High level of business acumen, influencing skills, and ability to navigate complexity at senior levels

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need reasonable accommodation for any part of the recruitment process, or to receive more detailed information about the essential functions of a position, please send an e-mail to diversity.inclusionch@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Barrierefreiheit und Zugänglichkeit

Wenn Sie aufgrund einer Erkrankung oder Behinderung spezielle Unterstützung während des Rekrutierungsprozesses brauchen und/oder deswegen detailliertere Informationen über die wesentlichen Funktionen einer Stelle benötigen, senden Sie bitte eine E-Mail diversity.inclusionch@novartis.com und teilen Sie uns die Art Ihres Anliegens und Ihre Kontaktinformationen mit. Bitte vergessen Sie nicht, dabei die Referenznummer der Stellenausschreibung anzugeben

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Primary location salary range
CHF137,900.00 - CHF256,100.00

部门
Corporate Affairs

Business Unit
Communications

地点

Switzerland

站点

Basel (City)

Company / Legal Entity

C028 (FCRS = CH028) Novartis Pharma AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a3604ed8ebbd245660716", provider: { widgetId: "1Qm7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins["playkit-js-moderation"] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
```

```
config.plugins.googleTagManager.customEventsTracking = {};  
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';  
config.plugins.googleTagManager.customEventsTracking.custom = [];  
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:  
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.  
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var kalturaPlayer =  
kPlayer.setup(config); // Add the player to the global array.  
window.kalturaPlayerVideos.push(kalturaPlayer); // Load the Player for other media.  
kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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