

Marketing Associate Oncology

Job ID
REQ-10079670

6月 02, 2026

Argentina

摘要

The Marketing Associate supports the execution of brand strategies, ensuring high-quality implementation of omnichannel campaigns, materials, and customer engagement initiatives. The role translates strategic direction into actionable plans, contributing to campaign development, ICE project execution, and performance tracking through data analysis.

About the Role

Main responsibilities:

- Drive impactful omnichannel campaigns by designing and executing data-driven initiatives aligned with territory strategy. Leverage digital platforms and AI to continuously optimize performance.
- Translate strategy into flawless execution by partnering closely with the field force to bring brand plans to life.

- Lead key projects (e.g., ICE) with accountability for delivery, follow-up, and measurable outcomes.
- Turn insights into action by capturing field feedback and transforming it into strategies that strengthen brand performance.
- Enable smarter decisions through ongoing analysis of market and business data—identifying opportunities, mitigating risks, and improving campaign effectiveness.
- Champion cross-functional collaboration by working seamlessly with Medical, Access, and global stakeholders to deliver integrated customer experiences.
- Uphold excellence and integrity by ensuring all initiatives meet the highest standards of compliance and ethics.

What You Bring

Experience

- Bachelor ' s degree in Marketing, Business, Communications, Life Sciences, or related field
- 2+ years of experience in marketing, medical, or commercial roles (oncology—especially breast cancer—preferred)
- Proven experience delivering omnichannel campaigns end-to-end, including agency collaboration and multichannel execution
- Strong track record partnering with field teams to execute and optimize plans
- Fluent in Spanish and English, with strong communication skills

Capabilities

- Execution excellence & project management
- Strategic thinking grounded in data and insights
- Influence and collaboration across functions
- Analytical, problem-solving mindset
- Digital and AI fluency to enhance marketing performance

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Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Marketing

地点
Argentina

站点
Ramallo (Argentina)

Company / Legal Entity
AR01 (FCRS = AR001) Novartis Argentina S.A.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
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"1Qm7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
```

```
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = { };
config.plugins.googleTagManager.customEventsTracking = { };
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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