

Brand Associate - Oncology

Job ID
REQ-10079600

6月 09, 2026

Chile

摘要

As a Brand Associate in Oncology (RLT), you will play a key role in executing and shaping the brand strategy at a local level, ensuring strong alignment between global strategy and local market needs.

You will drive tactical execution, generate actionable insights from the market, and collaborate closely with cross-functional teams to deliver impactful initiatives that improve patient access and adoption.

About the Role

#LI-Hybrid

Location: Santiago, Chile

This role is based in Chile. Novartis is unable to offer relocation support for this role: please only

apply if this location is accessible for you.

Key responsibilities:

- Execute and monitor the brand ' s tactical plan, ensuring delivery on time, in quality, and in full compliance
- Implement campaigns, promotional materials, and engagement activities in coordination with internal teams and agencies
- Track KPIs and performance of brand initiatives, identifying gaps and proposing improvements
- Generate actionable insights from field interactions (HCPs, centers, stakeholders) and translate them into business opportunities
- Analyze market trends, competitor dynamics, and product performance to support decision-making
- Collaborate cross-functionally with Medical, Access, Sales, Supply, Finance, Regulatory, and other stakeholders
- Actively contribute to Brand Team discussions, ensuring alignment and effective execution
- Support the connection between global strategy and local implementation

Essential Requirements:

- Strong proactive mindset with high ownership and ability to drive initiatives independently
- Structured thinking with strong business orientation and prioritization skills
- Proven ability to execute projects and coordinate multiple stakeholders effectively
- Strong communication and influencing skills with internal stakeholders
- Analytical mindset with ability to interpret data and generate insights
- Experience in marketing, commercial, or related functions (pharma or healthcare preferred)
- Fluent in English

Desirable Requirements:

- Knowledge of oncology, radioligand therapy (RLT), or related therapeutic areas
- Experience in brand planning, segmentation, or strategic marketing

Why Novartis?

At Novartis, our purpose is to reimagine medicine to improve and extend people ' s lives. We are driven by our people, innovation, and commitment to delivering meaningful impact for patients.

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Marketing

地点

Chile

站点

Santiago

Company / Legal Entity

CL01 (FCRS = CL001) Novartis Chile S.A.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
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sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
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config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
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false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
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(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
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[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
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config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
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kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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oncology

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