

Integrated Insights Business Partner

Job ID
REQ-10079497

6月 30, 2026

United Kingdom

Available in: English

摘要

The Integrated Insights Business Partner (CP3) is a country-level role within the Integrated Insights pillar of Execution Excellence (EE). This role transforms data into actionable insights to support Commercial and Value & Access (V&A) decision-making for assigned Therapeutic Areas (TAs). It bridges strategy with execution by translating business priorities into clear analytics questions and orchestrating delivery through Data, Analytics & Platforms (DAP) and external partners. The role leads the execution of TA and V&A insight plans in line with EE standards.

About the Role

Key Responsibilities

- Act as the primary Integrated Insights partner for assigned Therapeutic Areas and/or Value & Access.
- Translate business strategies into clear insight and analytics questions.
- Lead and execute market research initiatives (primary and secondary), including segmentation, patient journey mapping, and competitive intelligence.
- Synthesize internal KPIs and external data sources into actionable business insights.
- Support forecasting by providing robust market assumptions and collaborating with cross-functional teams.
- Partner with Value & Access to generate payer and access-related insights.
- Conduct advanced data analysis to identify trends, opportunities, and risks.
- Deliver impactful reports, dashboards, and data-driven storytelling to senior stakeholders.
- Ensure alignment and consistency of data, insights, and assumptions across functions.

Essential Requirements

- Bachelor ' s degree in Life Sciences, Business, Economics, or related field; advanced degree preferred.
- 8+ years of experience in Integrated Insights, market research, analytics, or commercial strategy in pharma/biotech/healthcare.
- Strong strategic thinking and data analytics capabilities.
- Experienced in primary and secondary market research and forecasting.
- Ability to translate complex data into business-relevant insights.
- Strong influencing and stakeholder management skills.
- Excellent communication and storytelling skills.
- Knowledge of compliance standards and regulatory environment.
- Technical skills (e.g., SQL, Power BI, Alteryx) are an advantage.

Why Novartis?

At Novartis, we reimagine medicine to improve and extend people ' s lives. Join us to be part of a global organization that values innovation, collaboration, and impact. We offer opportunities for professional growth, a strong commitment to diversity and inclusion, and a purpose-driven culture where you can make a difference.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

Primary location salary range

£ 66,570.00 - £ 123,630.00

部门

International

Business Unit

General Management

地点

United Kingdom

站点

London (The Westworks)

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
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"kalturaplayer6a4487a0509b3247168560", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
```

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false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
 {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
 false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
 ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
 kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
 bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
 alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
 false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
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(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
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config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
 false, playlistEvents: false, castEvents: false } }; }

```

```

// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
({config, mediaInfo: {entryId: "1_dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_dataLayer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }

```

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