

Data Analytics & Business Insights Manager

Job ID
REQ-10079207

6月 09, 2026

Malaysia

摘要

Data Analytics & Business Insights Manager
Location : Selangor
#LI-Hybrid

We are looking for a strategic and hands-on analytics leader to turn complex data into actionable business insights that shape commercial decision-making. In this role, you will partner closely with cross-functional stakeholders to drive performance analytics, market insights, and data-driven recommendations across key therapeutic and business priorities. This is an exciting opportunity for someone who enjoys working across multiple data sources, simplifying complexity, and influencing decisions through strong storytelling and analytics.

If you are passionate about turning data into business impact and thrive in a role that blends analytics, strategic thinking, and cross-functional partnership, we 'd love to hear from you.

About the Role

Major accountabilities:

- Translate business priorities into clear analytics questions and actionable insight plans.
- Lead performance analytics, dashboards, and reporting to support commercial, access, and medical decision-making.
- Manage and optimize complex data sets from multiple internal and external sources to create a trusted view of business performance.
- Generate market, customer, and competitive insights to identify opportunities, risks, and strategic actions.
- Partner cross-functionally with commercial, field excellence, finance, digital, and medical teams to deliver high-impact analytics solutions.
- Support forecasting, market modeling, and planning by providing robust data assumptions and insight-driven input.
- Drive adoption of digital, AI, and GenAI-enabled analytics solutions that improve speed, quality, and business impact.

Requirements:

- 8+ years of experience in integrated insights, business analytics, market research, or commercial strategy within pharmaceuticals, biotech, healthcare, FMCG, CRO, or similarly data-rich industries.
- Strong experience working with multiple data sources and translating data into clear business recommendations.
- Hands-on expertise in analytics and reporting tools such as Power BI, SQL, or similar data management platforms.
- Strong commercial acumen with the ability to connect analytics to business performance and growth opportunities.
- Excellent stakeholder management, communication, and data storytelling skills.
- Experience in pharma, IQVIA data, CRM systems, or therapeutic area insights will be an advantage.

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally.
[Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Strategic Planning & BD&L

地点

Malaysia

站点

Selangor

Company / Legal Entity

MY01 (FCRS = MY001) Novartis Corporation (Malaysia) Sdn. Bhd. (19710100054)

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
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"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
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showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
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config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
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false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = { };
config.plugins.googleTagManager.customEventsTracking = { };
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
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kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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