

Integrated Insights & Data Analytics and Platforms Manager

Job ID
REQ-10078948

6月 02, 2026

Argentina

摘要

If you are driven by curiosity and inspired by impact, this role puts you at the center of how Novartis transforms data into meaningful action. As Integrated Insights & Data Analytics and Platforms Lead, you turn data into strategic clarity by unifying insights, forecasting, and technology platforms to enable smarter, faster, and aligned business decisions. You will shape integrated insight plans with brand teams, lead high-performing teams across insights, analytics and scientific events, and connect data, analytics, and platforms to deliver measurable business impact while partnering globally, regionally, and locally.

About the Role

Major Responsibilities

- Analyze market and customer trends to deliver impactful, actionable insights that guide strategic decisions.

- Partner with brand teams to define service needs and build integrated insights and analytics plans.
- Lead and develop high performing teams across insights and scientific events, ensuring quality and compliance standards.
- Align and support scientific event activities at global, regional, and local levels when required.
- Translate strategic priorities into clear deliverables, timelines, and execution plans across initiatives.
- Drive execution of insights, analytics, and strategic projects with strong focus on productivity and competitiveness.
- Align stakeholders across insights, analytics, and platforms to ensure adoption and measurable business impact.

Key Performance Indicators

- Quality and impact of insights generated (measured through business adoption and decision influence)
- Forecast accuracy and alignment across functions
- Data quality, reporting timeliness and usage by stakeholders
- Adoption rate and usage effectiveness of technology platforms
- Delivery of integrated insights plans aligned with brand strategies
- Stakeholder satisfaction (TAs, Commercial, Medical, Access)
- Execution of strategic projects within scope, timelines, and budget
- Measurable business impact (e.g., productivity, competitiveness, customer engagement)

Ideal Background

Education: University degree in Business, Economics, Biotechnology, Data Science or related fields.

Master ' s degree (MBA or equivalent) is a plus.

Languages: Fluent in English and Spanish.

Experience: Extensive experience in insights, analytics, forecasting, or data-driven commercial roles within complex and matrix organizations. Proven experience leading teams and working in cross-functional and multinational environments. Experience managing technology platforms and driving digital transformation is highly valued.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Marketing

地点

Argentina

站点

Ramallo (Argentina)

Company / Legal Entity

AR01 (FCRS = AR001) Novartis Argentina S.A.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
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"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
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false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
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config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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1. <https://www.novartis.com/about/strategy/people-and-culture>
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