

Director, Content Strategy & Training

Job ID
REQ-10078100

5月 14, 2026

USA

摘要

#LI-Remote

This position can be based remotely anywhere in the U.S. (there may be some restrictions based on legal entity). Please note that this role would not provide relocation as a result. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager.

Novartis is unable to offer relocation support: please only apply if accessible.
Company will not sponsor visas for this position.

The Director, Field Medical Content, Strategy & Training (CST) shapes the strategic content plans that empower Field Medical teams with the insights, tools, and training needed for Neuroimmunology/Neurodegeneration disease area, Launch and/or Digital Engagement Field Medical teams to deliver impactful engagements with Medical Experts.

In partnership with the respective Field Medical Leader(s), this role provides strategic input to the Medical Strategy Team (MST) and leads the development of external-facing content plans and Medical Science Liaisons (MSLs) training to support customer engagement, scientific excellence, and

therapeutic competency across customer-facing roles.

About the Role

Key Responsibilities:

- Identify Field Medical (FM) needs with DSC and build Neuroimmunology/Neurodegeneration disease area and scientific content strategies that differentiate Novartis products across pre-approval, launch, and lifecycle management.
- Lead cross-functional planning to define FM content needs and guide Content Development, HEOR, and clinical teams to deliver high-quality, compliant scientific materials for customer engagement.
- Partner with MCD and PTLs to tailor content and tools to local healthcare region needs and customer priorities.
- Ensure external- and internal-facing resources stay compliant, current, and aligned to FM and disease area strategy.
- Following approval, ensure content/tool availability and provide clear, compliant guidance to FM associates aligned with FM WP.
- Align content and training plans with DSC, HEOR, MST, and compound timelines across disease areas and product responsibilities.
- Partner with LT to align strategy, customer content, and rollout plans across the FM organization.
- Shadow MSLs, capture customer insights, and continuously improve tools, content, and field effectiveness.
- Develop and implement FM training plans with DSC, including scientific narrative/medical value statements, patient journey, real-world scenarios, Novartis data, disease landscape, implications, and FAQs.
- Lead therapeutic onboarding, coaching, and best-practice sharing for MSLs, while driving FM plans for priority Medical Congresses, including coverage strategy, budget alignment, briefs, and deliverables.

Essential Requirements

- Advanced degree required.
- Minimum 5 years pharmaceutical/Health Care experience required
- Strong personal integrity, customer focus, teamwork, cross-functional collaboration/influence, and superior written, verbal, interpersonal, and presentation skills required.
- Demonstrated ability in project management, prioritization, organization, and working effectively in a constantly changing environment.
- Thorough understanding of FDA, OIG, HIPAA, and other pharmaceutical industry guidelines, and ability to ensure compliance with external requirements and Novartis internal guidelines and standard operating procedures (e.g., Working Practices and Ethics & Compliance guidelines).
- Demonstrated ability to manage projects and effectively coach, mentor, communicate with, and provide constructive feedback to scientific/clinical persons at all skill and knowledge levels.

- Ability to plan both strategy and implementation, work effectively cross-functionally and in a matrix organization, and lead without authority.
- Strong ability to organize, prioritize, and drive execution across multiple priorities.

Desirable Requirements

- Doctoral degree preferred.
- Field medical experience preferred.
- Knowledge of clinical medicine, disease management, medical research practices, US healthcare business and managed market dynamics, and/or Novartis strategic planning processes and organizational interfaces preferred.

Novartis Compensation Summary:

The salary for this position is expected to range between \$204,400 and \$379,600 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

To learn more about the culture, rewards and benefits we offer our people [click here](#).

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Marketing

地点
USA

状态
Remote, US

站点
Remote Position (USA)

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Research & Development

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var config = { targetId: "kalturaplayer6a0ac912aba6f236375884", provider: { widgetId:
"1Qm7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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