

Director, Integrated Field Insights & Analytics - NS & Rare Disease

Job ID
REQ-10077712

5月 13, 2026

USA

摘要

Location:
#LI-Remote

The Insights and Analytics team is dedicated to enabling improved decision making at Novartis by leveraging superior data to identify actionable insights that drive enhanced performance. We collaborate closely with the US business, bringing insights and challenging ideas to empower smarter, data-driven decision-making. The Director, Field Insights & Analytics - Neuroscience & Rare Disease provides strategic leadership for field insights and decision support across a broad and complex portfolio spanning the full Neuroscience portfolio and the Renal portfolio.

As the front door to Insights & Analytics for the field organization across these portfolios, this Director partners closely with field leaders across Neuroscience and Renal, as well as with the General Managers (GM 's) supporting these brands and assets, to bring integrated, proactive, and decision-oriented insights that shape strategy and execution.

The role is accountable for anchoring field decision-making to enterprise and portfolio KBQs, driving adoption of standardized analytics frameworks, shaping field data strategy, and ensuring disciplined

execution across a multi-asset environment. This role also has people leadership responsibility, including direct management of the Associate Director focused on the Renal portfolio, ensuring strong alignment between renal-specific support and broader portfolio priorities.

This position can be based remotely anywhere in the U.S. (there may be some restrictions based on legal entity). Please note that this role would not provide relocation as a result. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager. This position will require 15% travel.

About the Role

Key Responsibilities:

Strategic Portfolio Leadership

- Provide strategic leadership for Field Insights & Analytics across the full Neuroscience and Renal portfolio.
- Oversee insight generation and decision support across a diverse set of in-market brands and evolving portfolio priorities.
- Ensure that insights and recommendations reflect the needs of a broad, multi-brand, multi-asset portfolio.

Front Door to Insights & Analytics for Field & Business Leadership

- Serve as the front door to Insights & Analytics for field leaders across the Neuroscience and Renal portfolios.
- Engage directly with field leaders and General Managers across multiple brands and assets to align insights to business priorities and support timely decision-making.
- Build trusted partnerships by translating analytics into clear implications, strategic choices, and actionable recommendations.

Strategic Field Insights & Thought Partnership

- Deliver proactive, integrated insights that influence portfolio, brand, and field strategy across Neuroscience and Renal.
- Connect field realities, market context, and cross-functional analytics to identify risks, opportunities, and strategic implications.
- Serve as a trusted thought partner to senior stakeholders by shaping executive-ready narratives that support high-quality decision-making.

Analytics Framework & KBQ Alignment

- Lead adoption and maturation of standardized Insights and Analytics / Field Insights Analytics-aligned analytics frameworks anchored to enterprise and portfolio KBQs.
- Ensure consistency in metrics, methodologies, and insight generation across brands and assets.

- Drive the use of structured analytics approaches that enable scalable, repeatable decision support across the portfolio.

Field Data Strategy

- Lead field data strategy across Neuroscience and Renal in partnership with Insights and Analytics capability teams.
- Anticipate evolving data and insight needs across in-market brands and different stages of portfolio maturity.
- Ensure field data and analytics outputs are relevant, scalable, and fit for strategic and operational decision-making.

POD & SQUAD Leadership

- Lead Insights & Analytics representation across PODs and SQUADs supporting Neuroscience and Renal assets.
- Influence cross-functional decisions by connecting insights, field realities, and strategic context.
- Drive prioritization and trade-off decisions across brands, assets, and initiatives.

People Leadership

- Directly manage and develop the Associate Director focused on the Renal portfolio.
- Ensure strong alignment between renal portfolio support and broader Neuroscience & Rare Disease priorities.
- Provide coaching, prioritization guidance, and leadership to strengthen team impact and execution quality.

6Q Roadmap & Execution

- Own disciplined planning, tracking, and execution of field analytics initiatives across the Neuroscience and Renal portfolios.
- Ensure work is sequenced, prioritized, and resourced appropriately across multiple brands and asset teams.
- Provide leadership visibility into progress, outcomes, dependencies, and execution risks.

Essential Requirements:

- Bachelor ' s degree required; MBA or advanced degree strongly preferred.
- Minimum 8+ years of experience in pharmaceutical, biotech, or healthcare insights, analytics, strategy, or related roles.
- Strong understanding of specialty portfolios and complex multi-asset environments.
- Demonstrated success influencing senior leaders and driving decisions through integrated insights.
- Experience working across matrixed, cross-functional teams and leading through complexity.

Desirable Requirements:

- Prior people leadership experience strongly preferred.

Novartis Compensation Summary:

The salary for this position is expected to range between \$185,500.00 and \$344,500.00 per year.

The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors.

Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
General Management

地点
USA

状态
Remote, US

站点
Remote Position (USA)

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Marketing

Job Type
Full time

Employment Type

Regular

Shift Work

No

```
var config = { targetId: "kalturaplayer6a048c4b59986106635541", provider: { widgetId:
"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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