

Senior Analyst, Master Data Management, Data Integrations

Job ID
REQ-10077602

5月 15, 2026

India

摘要

We are seeking an experienced Senior Analyst, Master Data Management to play a critical role in the integration and migration of master data domains as part of a large-scale acquisition and platform migration programs. This role sits at the intersection of data governance, data quality, and business stakeholder engagement, ensuring that master data from one entity is profiled, reconciled, harmonized, and migrated into the target organization's / target platform 's MDM ecosystem with full golden record integrity.

The role will be responsible for managing the end-to-end lifecycle of master data during the integration – from discovery and overlap analysis through to matching, survivorship resolution, conflict adjudication, and post-cutover validation. This individual will work across multiple data domains (e.g., customer, product, account, healthcare provider/organization, territory, hierarchy) and will partner closely with domain owners, data engineers, governance leads, and business stakeholders.

This role demands not only deep MDM expertise but also the ability to operate in ambiguity – navigating differences in data standards, business rules, platform capabilities, and organizational culture that are inherent to any large scale organizational / platform integration. The ideal candidate

brings a structured yet adaptable approach to data stewardship in high-complexity, time-sensitive migration programs.

About the Role

Location: Hyderabad #Hybrid

Key Responsibilities

- Discovery & profiling: Baseline data quality metrics (completeness, uniqueness, referential integrity), inventory assets, document dependencies, capture tribal knowledge/workarounds.
- Overlap analysis & reconciliation: Duplicate/overlap analysis using match keys (IDs, tax IDs, MDM IDs), quantify conflicts, run reconciliation workshops, define survivorship/exception rules.
- Migration execution & stewardship: Own DCR workflow end-to-end (intake triage validation/enrichment approvals execution), run match/merge/survivorship, steward queues/SLAs, update reference data.
- Business rules translation: Harmonize business rules and mastering logic across functions; document matching algorithms, survivorship hierarchies, validation logic; drive resolution of rule conflicts via governance.
- Validation & QA: Reconciliation protocols by wave (counts, field-level checks, hierarchy integrity, downstream impact), operational reporting (KPIs, backlogs, exception trends).
- Governance & continuous improvement: Metadata/data dictionary/glossary registration in enterprise catalog; propose AI/automation use cases (duplicate detection, DCR triage, anomaly detection, prioritization).

Essential Requirements

- Experience: 4+ years in MDM/data stewardship/data operations, including at least 2 years in migration/integration context.
- Hands-on MDM: Experience with one or more MDM platforms (examples provided: Informatica, Reltio, SAP MDG, Semarchy, Profisee).
- MDM concepts depth: Matching algorithms, survivorship, hierarchy management, reference data governance, trust scoring, golden record lifecycle.
- Technical: SQL + data profiling tools; familiarity with APIs and ETL/ELT/integration patterns; understanding of downstream systems (CRM/ERP/BI/marketing).
- Governance: Working knowledge of data governance frameworks (classification, ownership/RACI, metadata management).
- Scale & complexity: Demonstrated overlap analysis + survivorship strategy + reconciliation at scale (100K+ records), in ambiguity/time-bound environments.
- Industry context: Regulated industry exposure preferred; strong preference called out for pharma/life sciences commercial data domains (HCP/HCO, product, territory/alignment).
- Ways of working: Strong facilitation (workshops), stakeholder communication (incl. senior), strong documentation and analytical rigor.

Desirable Reequipments:

- MDM tool-to-tool migration experience (e.g., Informatica Reltio).
- Cloud data platforms familiarity (Snowflake/Databricks/Azure Synapse) and cloud-native data architectures.

Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
US

Business Unit

General Management

地点

India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var config = { targetId: "kalturaplayer6a0ac9b30470a886767632", provider: { widgetId:
"1Qm7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css: "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; }
```

```
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Job ID
REQ-10077602

Senior Analyst, Master Data Management, Data Integrations

[Apply to Job](#)



Job ID
REQ-10077602

Senior Analyst, Master Data Management, Data Integrations

[Apply to Job](#)

Source URL:

<https://www.novartis.com.cn/careers/career-search/job/details/req-10077602-senior-analyst-master-data-management-data-integrations>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://www.novartis.com/sites/novartis.com/files/novartis-life-handbook.pdf>
3. <mailto:diversityandincl.india@novartis.com>
4. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Hyderabad-Office/Senior-Analyst--Master-Data-Management--Data-IntegrationsREQ-10077602>
5. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Hyderabad-Office/Senior-Analyst--Master-Data-Management--Data-IntegrationsREQ-10077602>