

Associate Director - Creative Direction

Job ID
REQ-10077333

5月 25, 2026

India

摘要

Job Title: Associate Director - Creative Direction

#LI-Hybrid

Location: Hyderabad, India

Relocation Support: Yes

Step into a role where creativity meets impact. As Associate Director - Creative Direction, you will shape how powerful ideas come to life across global brands, leading the creative vision behind digital and promotional experiences that connect with patients and healthcare professionals alike. This is an opportunity to blend strategic thinking with hands-on creative leadership—guiding talented global teams, transforming business briefs into compelling visual stories, and driving innovation at scale. If you thrive on elevating creative excellence while influencing stakeholders and delivering meaningful outcomes, this role offers the platform to make a lasting impact.

About the Role

Key Responsibilities:

- Lead end-to-end creative direction for digital, promotional, and training deliverables across global brands
- Translate business objectives and briefs into compelling visual concepts and impactful design solutions
- Establish and uphold creative standards, ensuring consistency with brand identity and market best practices
- Act as a senior creative advisor to stakeholders, brands, and account teams globally
- Build, lead, and develop a high-performing global team of designers and creative professionals
- Coach and mentor team members to drive capability development and sustained creative excellence
- Oversee creative development lifecycle from ideation through execution, ensuring quality and timely delivery
- Ensure compliance with standard operating procedures, brand guidelines, and regulatory review requirements
- Manage multiple concurrent projects while maintaining timelines, budgets, and delivery quality
- Partner with cross-functional teams and vendors to deliver innovative, scalable, and impactful creative solutions

Essential Requirements:

- Proven experience leading creative direction across digital, promotional, and multichannel marketing assets at scale
- Strong ability to translate business needs into compelling visual storytelling and design solutions
- Experience building and managing high-performing global creative or design teams
- Strong understanding of brand governance, compliance standards, and regulated content environments
- Expertise in creative tools such as Adobe Creative Cloud, including Illustrator and Photoshop
- Excellent stakeholder management skills with ability to influence senior leaders and cross-functional teams

Desirable Requirements:

- Experience in a creative or marketing agency environment, delivering multi-market brand campaigns and visual storytelling
- Bachelor's or master's degree in fine arts, Design, Visual Communication, or a closely related discipline

Commitment to Diversity & Inclusion

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
US

Business Unit
Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
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sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
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(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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