

BSI Director, Pricing Analytics

Job ID
REQ-10076457

7月 01, 2026

India

Available in: English

摘要

BSI Director, Pricing Analytics
#LI-Hybrid

Location : Hyderabad

The BSI Director, Pricing Analytics is responsible for leading and scaling advanced pricing analytics capabilities within the Global Capability Center to enable data-driven, compliant, and forward-looking pricing decisions across the product lifecycle. The role owns the pricing analytics backbone (data, models, tools, AI use cases) supporting International, Regional, and Country Pricing teams, and acts as a strategic thought partner to Global Pricing leadership by translating complex pricing questions into actionable insights, scenarios, and recommendations.

About the Role

Pricing Analytics Strategy & Capability Ownership:

- Define and execute the Pricing Analytics strategy and roadmap aligned with International Pricing and Access priorities.
- Build and evolve advanced pricing analytics capabilities including IRP simulations, net price modeling, scenario analysis, predictive analysis and competitive intelligence.
- Own pricing analytics standards, methodologies, and quality across International-Regional-Local levels.

Strategic Pricing Decision Support:

- Deliver decision-grade analytics to support IPG development, launches, price changes, and exception cases.
- Act as a trusted analytics sparring partner to Global Pricing, TA Access, Finance, and senior leadership.

Platforms, Data & AI Enablement:

- Own and strengthen the pricing analytics backbone including PricePro-related analytics and external data sources.
- Lead AI-enabled pricing analytics use cases in collaboration with IV&A AI and DDIT teams.
- Ensure data integrity, governance, and audit-ready records and analytics.

Organizational Leadership & Ways of Working:

- Lead and develop a high-performing Pricing Analytics team in the GCC.
- Takes ownership for development of new analytical reports to foster competitive insights and development of meaning full dashboards to improve IPGs and business cases
- Define clear interfaces with Pricing Operations, TA Access, HEOR/PCO, and Finance.
- Drive continuous improvement and transition from descriptive to predictive analytics.

Requirements:

- Post-graduate degree (Masters or PhD) in relevant discipline (including health economics, epidemiology, health services research, public health, or business management)
- 10+ years experience in Pricing, Market Access, Analytics, or Strategy in pharma/healthcare.
- Proven leadership in building analytics teams or Centers of Excellence and ensuring high quality and audit-proven output.
- International Experience
- Proven Leadership in implementation of AI supported Analytics
- Strong exposure to global pricing frameworks, IPG development, and IRP.
- Experience applying advanced analytics, automation, and AI.

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive workplace and diverse teams that reflect the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

General Management

地点

India

站点

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Market Access

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a468b07dcf46426501392", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

// Ensure the global player registry array always exists, regardless of embed type.

```
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var thumbEmbedPromise =
thumbnailEmbed({config, mediaInfo: {entryId: "1_dgfvmafo"}}); // thumbnailEmbed() returns a
Promise that resolves with the player instance // when the user clicks the thumbnail. Use .then() to
capture the player directly. thumbEmbedPromise .then(function(player) {
window.kalturaPlayerVideos.push(player); // Notify kaltura_data_layer.js that a new player is ready so
it can // attach custom event listeners immediately, regardless of when // the user clicked the
```

```
thumbnail relative to page load. document.dispatchEvent(new CustomEvent('kalturaPlayerReady', {
detail: { player: player } })); }) .catch(function(error) { console.error(error); }); } catch (e) {
console.error(e.message) }
```

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