

Senior Manager, Platform Operations

Job ID
REQ-10075417

4月 22, 2026

India

摘要

To develop and maintain Novartis digital ecosystems that are sustainable, reflective of business objectives, consistent with the corporate brand and create a positive user experience.

About the Role

Key Responsibilities:

- Day-to-day external and internal web operations, administration of content management frameworks, and collaboration to successfully plan, prioritize, and execute web initiatives.
- Supports evolution of corporate external web intranet channels including business analysis, testing, functionality and features, third-party integrations, user experience (UX), Search Engine Optimization (SEO) and Generative Engine Optimization (GEO) / AI search.
- Collaborates with Data Digital & IT and other technical partners on platform availability, maintenance, security and privacy topics.

- Supports web and intranet analytics configuration and management.
- Works with the Director, Digital Platforms and Senior Webmaster on daily operations, feature development and backlog management.
- Ensures web and intranet channels reflect the Novartis brand in terms of visual design and architectures, in partnership with the Novartis Brand team, UX leads and external partners.
- Partners with in-country communication teams to ensure that country and local language web and intranet channels are developed and operated to a common standard.

Essential Requirements:

- Full Time University degree (Bachelors) (BE/ B.Tech preferred)
- 5-7 years of experience in Digital Communications or related areas. Experience operating a large web ecosystem including feature roadmaps, provisioning of new sites and migrations
- Ability to establish and maintain strong relationships with key stakeholders including DD&IT, business partners and external suppliers
- Understanding of UX/UI, digital accessibility, data privacy, SEO/GEO/SEM and web analytics including Google Analytics (GA4)
- Knowledge of software architectures, Drupal and other content management frameworks, HTML/CSS/Javascript, content delivery networks (CDN) and employee experience SaaS platforms

Desirable Requirements:

- Strong project and product management skills including use of Jira software.
- Creative and innovative problem solver who works well under tight timelines.
- Passionate about the power of digital media to positively influence audiences and boost Novartis reputation.
- Collaborate and contribute to the development of the team.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
Corporate Affairs

Business Unit
Communications

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
var config = { targetId: "kalturaplayer69e8f49b4161f194362577", provider: { widgetId:
"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
```

```
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = { };
config.plugins.googleTagManager.customEventsTracking = { };
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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