

## Sr Brand Analyst

Job ID  
REQ-10075325

4月 09, 2026

Brazil

### 摘要

The Sr Brand Analyst will play a critical role in supporting the marketing organization during a period of team transformation and high strategic execution demand. This position partners closely with Product Managers and cross functional stakeholders to ensure operational excellence, budget governance, and high quality execution of marketing initiatives, while contributing to projects, events, and business planning activities that support brand and portfolio objectives.

### About the Role

Location: S ã o Paulo, Brazil  
Hybrid working model

### Key responsibilities

- Supporting Product Managers in the operational execution of marketing plans, projects, and business priorities.
- Managing marketing budgets and financial controls, including purchase orders, expense follow up, and close collaboration with Finance/Controlling.
- Ensuring accurate tracking, governance, and reconciliation of marketing expenditures, proactively identifying gaps and deviations.
- Supporting executive level preparation, including EMP review, reports, and presentations with clear analytical insights.
- Acting as a key interface with cross functional stakeholders (Sales, Field, Finance, Events, Compliance, and Vendors) to ensure alignment and timely delivery.
- Supporting the planning, approval, and execution of events, congresses, and promotional materials, in partnership with experienced team members.
- Contributing to process improvements, organization, and documentation to enable efficiency and scalability in marketing operations.
- Participating in global workshops and forums, supporting the adaptation and translation of materials when required.
- Demonstrating ownership, sense of urgency, and accountability to support a high workload and multiple parallel initiatives.

## Essential requirements

- Solid experience in marketing roles, with exposure to marketing operations, projects, events, or brand support.
- Strong analytical, organizational, and problem solving skills, with high attention to detail.
- Proven ability to manage budgets, expenses, and financial processes in partnership with Finance or Controlling.
- Strong stakeholder engagement skills, with confidence to follow up, challenge, and align across functions.
- High level of autonomy, learning agility, and ability to perform in a dynamic and fast changing environment.
- Advanced English proficiency to actively participate in global interactions, workshops, and materials.

## Nice to have

- Experience supporting marketing projects, events, or congresses in complex organizations.
- Exposure to market intelligence, project management, or cross functional initiatives.
- Prior experience in healthcare, life sciences, or other highly regulated environments.

## Why Novartis

Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting, and inspiring each other. Combining to achieve breakthroughs that change patients' lives.

Ready to create a brighter future together?

Learn more: <https://www.novartis.com/about/strategy/people-and-culture>

## Commitment to Diversity & Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve. We strive to create a workplace that empowers people to unleash their full potential through collaboration, integrity, and respect.

## Join our Novartis Network

Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

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Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Sales

地点

Brazil

站点

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCIENCIAS S.A

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
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sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins["playkit-js-hotspots"] = { disable: true }; }
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(KalturaPlayer.plugins["info"]) { config.plugins["playkit-js-info"] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
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```

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