

Associate Analyst - BSI Brand Analytics

Job ID
REQ-10075318

6月 24, 2026

India

摘要

Unterstützung des TA-Leiters/der Produktmanager/der Produktverantwortlichen im Team
Bieten Sie Teammitgliedern verbesserte Marketing- und Sekretariatsunterstützung.
Analytische und operative Unterstützung leisten. Die Mitarbeiter sind darauf ausgerichtet, qualitative und quantitative Analysen von Daten durchzuführen, um eine fundierte Entscheidungsfindung zu ermöglichen.

About the Role

Major Accountabilities

- Verantwortlich für die Sekretariats- und Verwaltungsunterstützung.
- Unterstützen Sie die Projektmanager bei der Vorbereitung von Werbematerial für das Marketing.
- Stellen Sie die vollständige Umsetzung der SOP sicher. Erstellung monatlicher Berichte, die den Grad der Kundenzufriedenheit zeigen. Aktualisieren der Verteilerdatenbank

-Stellen Sie sicher, dass alle Berichte korrekt und rechtzeitig abgeschlossen werden.

Key Performance Indicators

Kundenzufriedenheit.
P ü nktliche Lieferung

Work Experience

Berufserfahrung in der Pharmaindustrie

Skills

Amtshilfe
Adobe Indesign
Werbekampagnen
Business-Networking
Kommunikationsf ä higkeit
Neugier
Kundenbindung
Digitales Marketing
E-Mail-Marketing
Marketing-Materialien
Marketing-Kommunikation
Marketingpl ä ne
Mobiles Marketing
Presseinformationen
Soziale Medien
SOP (Standardarbeitsanweisung)
Messen

Language

Englisch

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Marketing

地点
India

站点
Telangana

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regul ä r

Shift Work
No

```
var kPlayer = KalturaPlayer55802022 || KalturaPlayer; var config = { targetId:
"kalturaplayer6a3c06f9e12e3354493854", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false, muted: false, loop:
false }, sources: { options: {}, startTime: 0 }, disableUserCache: "true", plugins: {}, sources: { options:
{}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu:
false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets:
['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
kPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(kPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(kPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", // Default:
bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
```

```
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (kPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (kPlayer.plugins["navigation"]) { config.plugins.navigation =
{ position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; } if
(kPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; } if
(kPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(kPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(kPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents = []; if
(kPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
// Ensure the global player registry array always exists, regardless of embed type.
window.kalturaPlayerVideos = window.kalturaPlayerVideos || []; try { var kalturaPlayer =
kPlayer.setup(config); // Add the player to the global array.
window.kalturaPlayerVideos.push(kalturaPlayer); // Load the Player for other media.
kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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