

Congress and Digital Channel Partner

Job ID
REQ-10074569

4月 22, 2026

Mexico

摘要

We are seeking a Congress and Digital Channel Partner to drive strategic, compliant, and impactful medical communications initiatives across congress, digital, and speaker engagement channels. This role is ideal for a collaborative, detail oriented professional who thrives in a matrixed environment and has experience working across Medical Affairs, Commercial, and Medical/Legal/Regulatory (MLR) stakeholders.

In this position, you will represent U.S. Medical Affairs on cross functional teams, helping to shape congress narratives, communication priorities, and execution strategies. You will work closely with internal and external partners to deliver innovative medical communication tactics while ensuring full adherence to internal policies and external regulatory requirements.

About the Role

Key Responsibilities

- Collaborate with cross functional stakeholders to develop and execute a comprehensive congress narrative and prioritization strategy
- Drive best practice sharing and support operational excellence across medical communications activities
- Oversee end to end lifecycle management of virtual and in person, non promotional medical materials
- Lead the dissemination of approved content across Medical Affairs digital channels
- Manage speaker program execution, including coordination with external vendors, contracts, procurement, and budget activities
- Ensure compliance with all applicable legal, regulatory, and company requirements, including FDA and internal policies

Qualifications

Education

- Bachelor ' s degree required
- Advanced degree preferred

Experience

- Experience in Medical Affairs, Medical Communications, Congress Strategy, or related pharmaceutical industry roles
- Strong cross functional collaboration and project management experience
- Experience working in highly compliance driven environments
- Experience with vendor management and digital content execution

Skills & Competencies

- Excellent written and verbal communication skills in English
- Strong planning, organizational, and attention to detail skills
- Ability to work effectively in a matrixed, fast paced environment

Additional Requirements

- Willingness to work off hours and holidays as required
- Ability to travel domestically and internationally as needed
- Flexibility to work during U.S. business hours to ensure continuity and timely decision making

Why Join Us

If you are passionate about advancing medical communications through collaboration, innovation, and operational excellence, we encourage you to apply and be part of a team driving meaningful scientific engagement.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
US

Business Unit
Information Technology

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Research & Development

Job Type
Full time

Employment Type
Regular

Shift Work

No

```
var config = { targetId: "kalturaplayer69fc560068f91495706642", provider: { widgetId:
"1Qm7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); } catch (e) { console.error(e.message) }
```

Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with

disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Job ID
REQ-10074569

Congress and Digital Channel Partner

[Apply to Job](#)



Job ID
REQ-10074569

Congress and Digital Channel Partner

[Apply to Job](#)

Source URL:

<https://www.novartis.com.cn/careers/career-search/job/details/req-10074569-congress-and-digital-channel-partner>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>
3. <mailto:tas.mexico@novartis.com>
4. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/INSURGENTES/Congress-and-Digital-Channel-PartnerREQ-10074569>
5. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/INSURGENTES/Congress-and-Digital-Channel-PartnerREQ-10074569>