

## Manager, Interactive Design

Job ID  
REQ-10074060

5月 22, 2026

India

### 摘要

Novartis is seeking a Manager, Interactive Design to help elevate the quality, creativity, and consistency of interactive experiences across our internal and external platforms. This role goes beyond traditional UI or web design, focusing on a broad range of interactive design disciplines - from immersive storytelling and motion to emerging areas such as AR, 3D, and dynamic content experiences.

The ideal candidate brings a strong creative mindset and the ability to design engaging, compliant interactive solutions across multiple formats. While a solid understanding of web fundamentals is important, this role is not limited to UX/UI execution and instead requires a well-rounded designer comfortable working across different interactive tools, platforms, and technologies.

### About the Role

#### Key Responsibilities

- Partner with brand leads, designers, and writers to ideate and deliver innovative, compliant interactive solutions that balance stakeholder needs and audience engagement.
- Design and develop a variety of interactive outputs including immersive experiences, interactive storytelling, motion-driven content, and responsive layouts.
- Create engaging content using tools such as Figma, Ceros, and other interactive or motion platforms to bring concepts to life beyond static formats.
- Contribute to and evolve creative approaches within established brand frameworks and design systems, while proactively identifying opportunities for innovation.
- Work across formats including interactive features, animations, modular content, and emerging channels such as AR or 3D visualisation where relevant.
- Apply core design principles- layout, hierarchy, motion, and interaction to create intuitive, visually strong experiences across different devices and platforms.
- Collaborate with cross-functional teams including developers and strategists to ensure feasible, scalable, and high-quality execution of interactive concepts.
- Build and adapt reusable components and design assets to support scalable, flexible content creation.
- Produce and optimise visual assets, animations, and interactive elements to support campaigns and digital initiatives.
- Review outputs for quality, consistency, and alignment with creative direction and brand standards.
- Contribute to team capability building by sharing best practices, tools, and emerging trends in interactive design.

## Essential Requirements

- Bachelor ' s degree in Graphic Design, Digital Design, Interaction Design, Visual Communication, or a related field.
- 5+ years ' experience in digital or interactive design roles, ideally within healthcare, pharmaceutical, or agency environments.
- Strong portfolio demonstrating a range of interactive work (e.g. immersive content, motion, 3D, AR, interactive storytelling), not limited to web UI.
- Proficiency in tools such as Figma and Adobe Creative Suite, with experience in interactive platforms such as Ceros or similar.
- Working knowledge of web fundamentals (HTML, CSS, responsive design) to support collaboration with development teams.
- Interactive script is highly desirable.
- Experience with motion design, animation tools, or emerging interactive technologies is highly desirable.
- Strong understanding of layout, typography, interaction, and visual storytelling across multiple formats.
- Awareness of accessibility and usability principles, applied pragmatically across interactive outputs.
- Excellent communication skills and ability to collaborate effectively within global, cross-functional teams.
- Strong organisational skills with attention to quality, detail, and consistency.
- A proactive, curious mindset with a passion for creativity, innovation, and evolving interactive experiences.
- Demonstrates Novartis values: Innovation, Collaboration, Courage, Integrity, and Quality.

## Additional Mandatory Requirement

Please include a portfolio link to Behance or personal portfolio. Google Drive links cannot be accepted. Your portfolio should clearly demonstrate a breadth of interactive design work aligned with the scope of this role.

## Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

## Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门  
US

Business Unit  
Marketing

地点  
India

站点  
Hyderabad (Office)

Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

```
var config = { targetId: "kalturaplayer6a10a46707f0e732437939", provider: { widgetId:
"10m7rm1pm", partnerId: "2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause:
false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: {},
sources: { options: {}, startTime: 0 }, ui: { showCCButton: false, settings: { showQualityMenu: true,
showSpeedMenu: false }, css : "/modules/custom/arcticnckalturaaddon/css/kalturavideo.css",
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; // Check and add plugins only if they exist if
(KalturaPlayer.plugins["download"]) { config.plugins.download = { disable: true }; } if
(KalturaPlayer.plugins["transcript"]) { config.plugins["playkit-js-transcript"] = { position: "right", //
Default: bottom;('left', 'right', 'top', 'bottom') to enable transcript. expandMode: "over", // Default:
alongside;('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled:
false, printDisabled: false, disable: true }; } if (KalturaPlayer.plugins["preventSeek"]) {
config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; }
config.plugins.floating = { disable: true }; if (KalturaPlayer.plugins["navigation"]) {
config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible:
false }; } if (KalturaPlayer.plugins["hotspots"]) { config.plugins['playkit-js-hotspots'] = { disable: true }; }
if (KalturaPlayer.plugins["moderation"]) { config.plugins['playkit-js-moderation'] = { disable: true }; } if
(KalturaPlayer.plugins["info"]) { config.plugins['playkit-js-info'] = { disable: true }; } if
(KalturaPlayer.plugins["share"]) { config.plugins.share = { disable: true }; } config.ui.uiComponents =
```

```
[]; if (KalturaPlayer.plugins["googleAnalytics"]) { config.plugins.googleTagManager = {};  
config.plugins.googleTagManager.customEventsTracking = {};  
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';  
config.plugins.googleTagManager.customEventsTracking.custom = [];  
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:  
false, playlistEvents: false, castEvents: false } }; }
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof  
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var  
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other  
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); } catch (e) { console.error(e.message) }
```

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