

Senior Manager - Market Engagement & Governance

Job ID
REQ-10073978

3月 13, 2026

India

摘要

As Senior Manager Market Engagement & Governance, you will be part of the Market Engagement team supporting International regions and above-country stakeholders within Commercial and Launch Strategy (CLS). You will connect stakeholders with the most relevant teams across Business Solutions International (BSI), facilitate cross-functional collaboration within and beyond Commercial and Launch Strategy (CLS), and act as an escalation point for issue resolution.

Success in this role requires strong interpersonal and collaboration skills, active listening, and clear communication. You must be a proactive problem solver with the ability to translate stakeholder priorities into actionable activities that resonate across global and local contexts. Collaborating with global cross-functional and local teams will be essential to ensuring alignment with enterprise objectives and enhancing the overall customer experience.

About the Role

Market, Region and above Country Engagement

- Gather, prioritize requests via structured demand governance, and ensure requirements are reflected in solutions globally provided.
- Support the team to develop and execute market and regional engagement strategies that enable high-value customer experience through BSI solutions.
- Ensure stakeholder needs are addressed by the appropriate teams, facilitating connections across CLS, markets and cross-functional teams as needed.
- Support issue resolution and monitor the implementation and satisfaction of delivered solutions.
- Ensure priorities and objectives of BSI teams are fully aligned with International and CLS priorities, including respective resource and activity planning.

Operational Excellence

- Maintain ongoing dialogue within BSI and with cross-functional teams in CLS, DDIT, Finance to assess satisfaction and identify improvement areas to achieve operational excellence
- Define and monitor KPIs for stakeholder engagement and Golden Standard Solutions, driving continuous performance optimization.
- Identify opportunities to leverage automation and Artificial Intelligence to increase productivity and implement them across operational processes.

Functional Skills and Knowledge

- Over 4 years of cross-functional experience in the pharmaceutical, healthcare, and other regulated industries
- Good understanding of customer experience and commercial dynamics within pharma and healthcare sectors
- Previous experience in liaising with senior stakeholders and rapidly grasping stakeholder needs; adept at managing and prioritizing stakeholder demands
- Strong understanding of technology and confidence using digital & AI tools
- Experienced in navigating international and matrixed organizational environments
- Skilled in driving alignment across functions
- Exceptional communication, interpersonal, and collaboration capabilities
- Demonstrated strengths in operational excellence and customer service delivery
- Fluent in English; additional proficiency in local languages of key markets is a plus

Key Performance Indicators

Stakeholder Satisfaction Score: Measures satisfaction levels of international and above-country stakeholders with BSI / CLS solutions and engagement. Demand Fulfillment Rate: Percentage of stakeholder requests successfully addressed through structured demand governance. (e.g. Ratio of completed vs. submitted requests within a defined timeframe). Issue Resolution Time: Average time taken to resolve escalated issues from stakeholders. (e.g Time from escalation to resolution logged in issue tracking systems). Solution Adoption Rate: Measures the uptake of BSI/CLS solutions across markets and with regular reporting of related solutions or service KPI 's. Cross-Functional Alignment Index: Tracks the alignment between BSI teams and CLS/International priorities, measurable objectives and resource planning (Qualitative feedback from internal teams + measurable tracking of

shared objectives and resource allocation)

Ideal Background

- **Market and Regional Experience:** Proven track record operating across diverse international markets, with a good understanding of local dynamics and commercial needs.
- **Healthcare Expertise:** Understanding of healthcare professional audiences and navigating healthcare systems, with fluency in their operational and strategic language.
- **Cross-Functional Commercial Insight:** Good understanding of key roles and accountabilities within international commercial pharma setups, enabling effective translation of functional expertise into market-relevant strategies.
- **Customer-Facing Experience:** Demonstrated success in direct customer engagement, fostering strong relationships and driving impactful interactions.
- **Marketing & Sales Enablement:** Skilled in pharma marketing and sales capabilities with knowledge of sales and marketing enablement platforms such as Salesforce, Veeva CRM, and Digital Asset Management (DAM) systems. Capable of leveraging system data and AI tools to inform strategy and enhance performance
- **BSI Familiarity:** Well-versed in BSI solutions and organizational structures, with experience collaborating across top international markets and regional teams
- **AI Integration in Daily Work:** Proficient in using Generative AI tools (e.g., Microsoft Copilot, AI Agents) to automate tasks, improve efficiency, and support decision-making across commercial operations

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部门

International

Business Unit

General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69b3f63c33f2d268869798"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth <= 0) var config = { targetId:
"kalturaplayer69b3f63c33f2d268869798", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom ' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over ' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
```

```
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }); } catch (e) { console.error(e.message) }
```



VIDEO

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