NOVARTIS

Manager, Brand, Medical and Finance Data Enablement

Job ID
REQ-10073743

3 22, 2026

India

Manager, Brand Enablement will be responsible for delivering data enablement and operational plans to support the functions imperative to enhance brand performance and market positioning.

About the Role

Key Responsibilities

- Guide creation and delivery of Brand enablement deliverables as per agreed timeliness, accuracy, quality.
- Designs, develop and/or maintains data enablement solutions that optimizes Brand performance activities through varied variety of evolving infrastructure landscape.
- Support leadership with appropriate documentation and communication throughout the delivery of services
- Ensures creation and maintenance of standard operating procedures (SOPs), quality

checklists that will enable excellent quality outputs for all outputs.

- Enables knowledge sharing sessions within subject area to promote growth and quality across the function.
- Ensures exemplary communication with all partners including internal associates, and clients through regular updates with focus on accomplishments, important metrics, standard methodologies, staffing changes and key events

Skills: Project management, Agility, cross-functional collaboration, learning agility, analytical mindset, data management, US commercial datasets or/and commercial operations knowledge, Data tools like DataIKU, SQL etc..

Essential Requirements:

Novartis seeks an individual with extensive experience in the pharmaceutical or healthcare industry, with a deep understanding of brand enablement and brand data management. The candidate should foster a collaborative and innovative work environment.

Educational Qualifications & Minimum Work Experience

- Bachelor's degree in business, Marketing, or a related field or MBA in Life Sciences
- 5-8 years of experience in data enablement role in preferably in US Pharma commercial area
- Familiarity with data tools like SQL, DataIKU, PowerBI, Python, Jira etc.
- Exposure to US pharma datasets like APLD, SP, IQVIA Xponent, DDD, SMART, Affiliations, Promotional Activity, Veeva etc.
- Previous knowledge and experience of pharma – life science industry is preferred
- Lead the delivery of multiple projects across multiple franchises and teams
- Develop and coordinate project plans across the design, development, and production stages of a project to support the successful delivery within set KPI's
- Proactively assist the Business to identify upcoming conflicts and resource gaps
- Provides consultancy, advice, and assistance on strategy for commercialization of products, and influence team on decision making in most optimal ways, through delivery of proven analytics-based projects.
- Strong communication and presentation skills.
- Good learning agility & analytical mindset

Additional qualifications are as follows:

- Proven communication, people management, stakeholder management and leadership skills
- Awareness on methodologies to calculate key performance & execution KPIs to support Brand insights.
- Exposure to healthcare analytics and working in cross-cultural environment

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting, and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a

brighter future together.   https://www.novartis.com/about/roadmap/people-and-culture

Commitment to Diversity & Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. Read our handbook (PDF 30 MB)

US

Business Unit
Marketing

India

Hyderabad (Office)

Company /Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69c22a286c402037461815"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; //Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth   var config = { targetId:
"kalturaplayer69c22a286c402037461815", provider: { widgetId: "1Om7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", //Default: bottom;(' left' , ' right', ' top' , 'bottom' ) to
enable transcript. expandMode: "over", //Default: alongside;(' alongside', ' hidden' , 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [{ presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); //Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } //Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } }); }); }); } } catch (e) { console.error(e.message) }
```

VIDEO

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@ novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Job ID
REQ-10073743

Manager, Brand, Medical and Finance Data Enablement

Apply to Job

Job ID
REQ-10073743

Manager, Brand, Medical and Finance Data Enablement

[Apply to Job](#)

---

and-finance-data-enablement

List of links present in page

1. https://www.novartis.com/about/strategy/people-and-culture
2. https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf
3. mailto:diversityandincl.india@novartis.com
4. https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Hyderabad-Office/Manager--Brand--Medical-and-Finance-Data-EnablementREQ-10073743
5. https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Hyderabad-Office/Manager--Brand--Medical-and-Finance-Data-EnablementREQ-10073743